



April 2023



MONTHLYMEWS

* FROM THE HERITAGE TEAM * 1



Greetings!

Welcome to *Heritage Today*, a newsletter created exclusively for those interested in independent living at Heritage Community of Kalamazoo.

With the fresh arrival of spring, we are delighted to see the first blooms of the season, along with new friendships being formed among recent Revel Creek residents, longtime Heritage Community residents, and Our Inner Circle members.

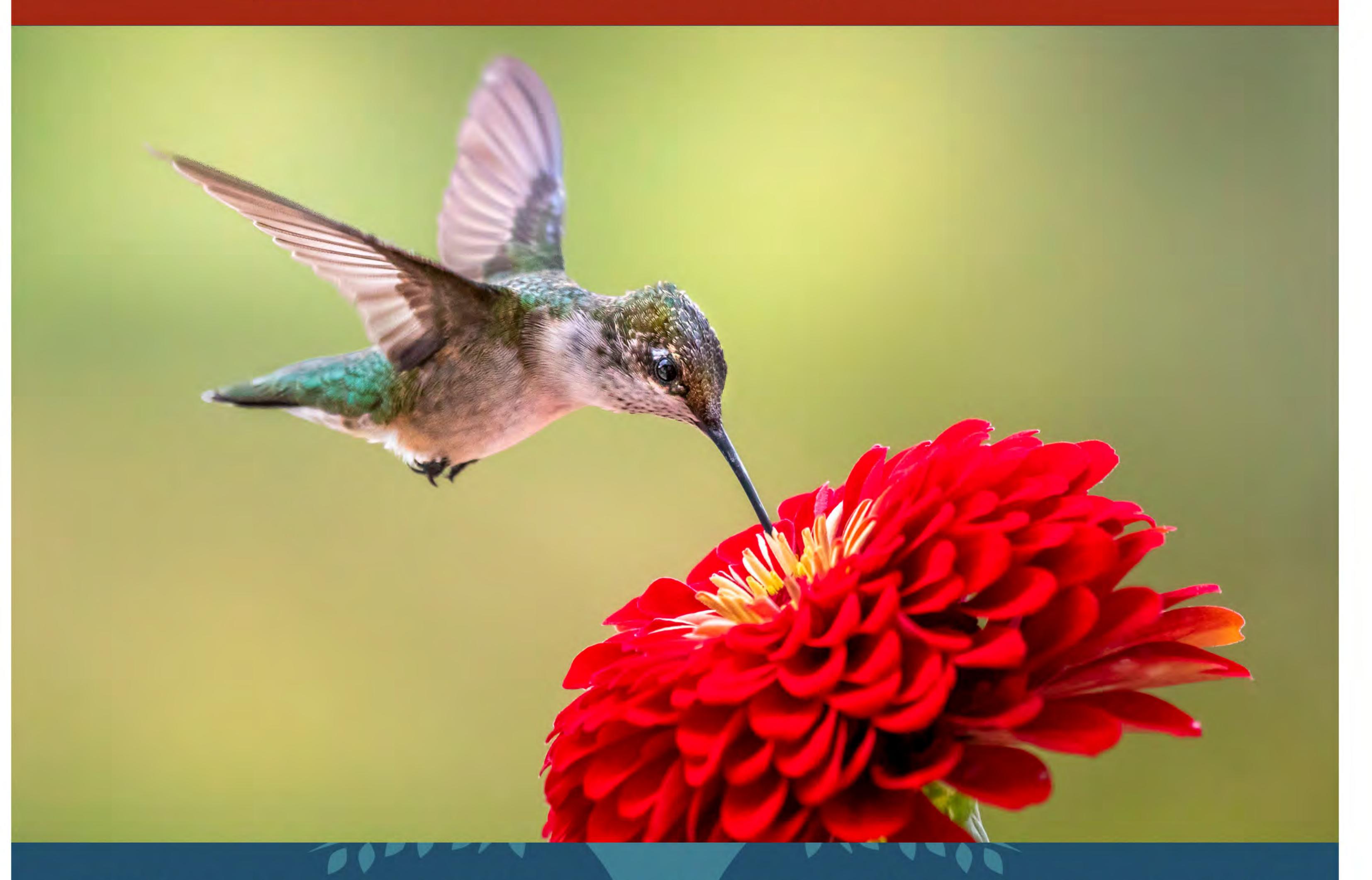
To start forming your own new friendships, join Our Inner Circle today by placing a nominal, 100-percent refundable deposit. Not only will you become a part of the Heritage Community family, but you'll have first dibs on reserving the Heritage Community residence of your choice as it becomes available, while gaining access to a wealth of benefits as you wait. See *A Word About Our Inner Circle* for details.

In need of some R&R this spring? Renew and rejuvenate with a free three-day Staycation on us—right here at Heritage Community—and find out for yourself what our residents love so much about living here! See *Staycation* for a sample itinerary. Then join us on April 20 for an Earth Day Unveiling of Our Green Spaces, and again on May 11 and May 18 for our festive Viva Mexico Brunch & Cocktail Hour, and finally on May 23 or May 24 for an Exclusive Dining Engagement with Chef Mark Hudgins. See *Prospect Events* for event details.

In other news, see the Featured Floor Plan section for a peek at The Lovell, an expansive, two-bedroom Revel Creek residence that won't last long. Peruse Community Updates for photo highlights of resident life on campus. See Moving Has Never Been Easier to learn how your move to Heritage can be seamless with the help of a complimentary Personal Relocation Manager, and for "5 Things to Know about Real Estate This Month." Read this month's Heritage Community Spotlight to get to know The Artisan resident Tom Owen. Tom shares stories about his roots in Kalamazoo, his thoughtful move to Heritage Community, and the bustling, community life he enjoys here. And, as always, find out how you can earn \$1,000 when you help us grow our Heritage family in the Friends to Neighbors section.



Warmly, The Heritage Team



"When one flower blooms, spring awakens everywhere."

Move in by June 30 for Spring Pricing Incentive: \$450-per-month Savings on Select Residences at The Artisan. Call Now While Inventory Lasts.



Want to get to know your neighbors *before* you move in? Want to get involved today and become a part of the Heritage Community family?

Welcome to Our Inner Circle, a special Circle created for those who are planning for a future move to Heritage Community!

By placing a nominal, 100-percent refundable deposit and becoming a member of Our Inner Circle, you'll be invited to Heritage Community's exclusive events and activities. This means you'll have an opportunity to get to know the current residents—your future neighbors—and to start building new friendships today.

In addition, you will have access to a wealth of financial and lifestyle benefits. Plus, you'll have first dibs on reserving your preferred residence as it becomes available.

With the recent opening of our all-new independent living residential building, Revel Creek, and with continued interest in The Artisan, residences at Heritage Community are in high demand. As you await the residence of your choice, Our Inner Circle is where you want to be.

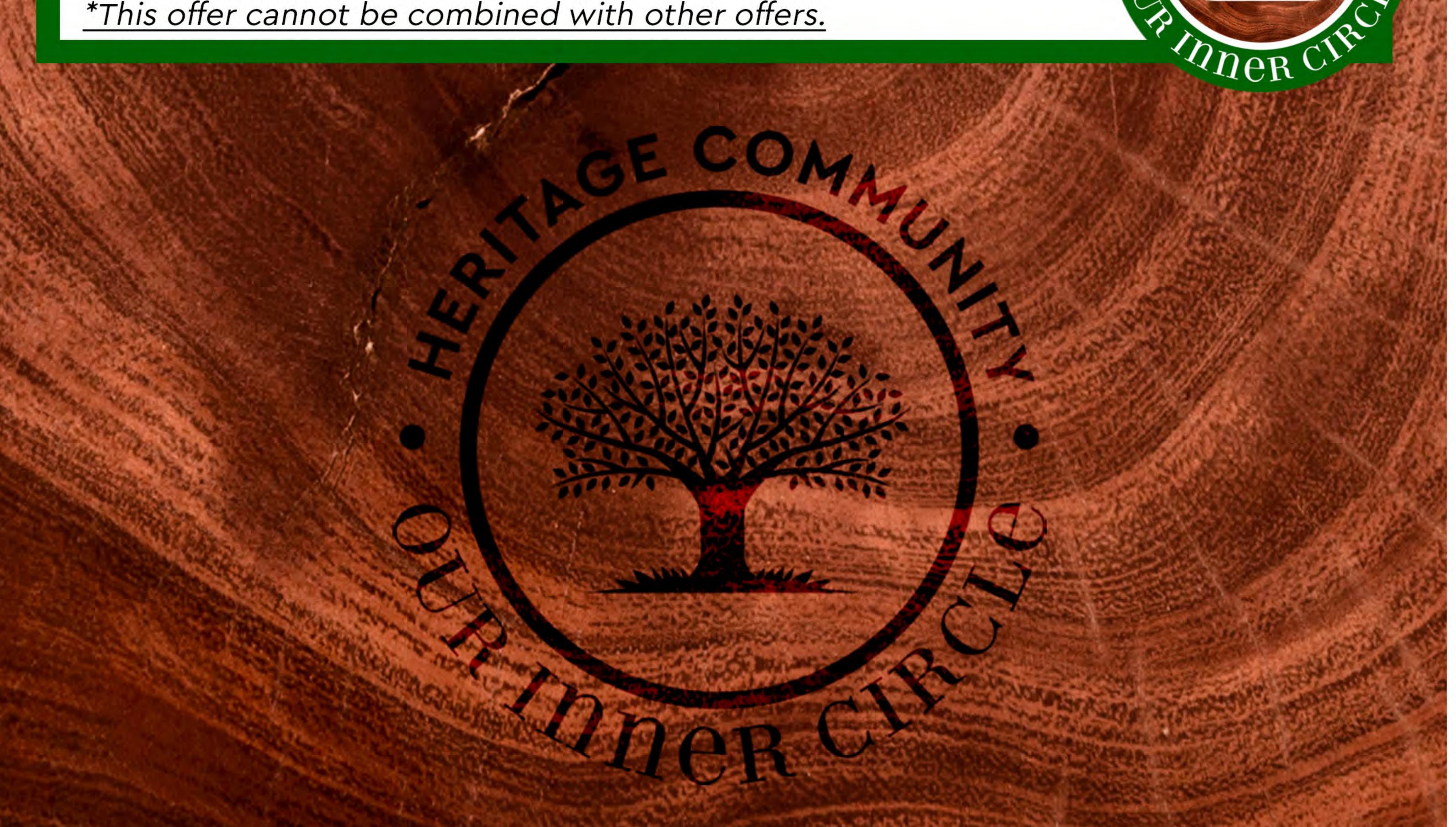
Join Our Inner Circle today, and become a part of the Heritage Community family while you plan your future move.

Take advantage of the many benefits listed below.* The financial benefits are only available if you join within 30 days of your first appointment with a Heritage Community Sales Counselor. So, call today to place your fully refundable deposit!

Members of Our Inner Circle receive exclusive benefits, including

- First monthly fee waived upon move-in
- \$2,500 credit to cover moving costs or personalization of your residence
- Lifetime discount of \$100 off second-person monthly fee (Certain stipulations apply. Please ask a sales counselor for details.)
- The right to reserve the residence of your choice at any time
- Exclusive invitations to member events and dining opportunities
- Access to the fitness center including one complimentary training session
- Entrance to monthly community events and scheduled entertainment
- Priority access to healthcare, including skilled care and rehab, should you need it before becoming a resident
- And more!

To learn more about joining Our Inner Circle in time to receive limited-time financial benefits, please contact us any time at 269.276.4055 or visit our website: https://bit.ly/ʒiymSpi



STAYCATION:

PAMPER YOURSELF & ENJOY A FREE STAYCATION AT HERITAGE COMMUNITY



Get Some R&R—Renewal & Rejuvenation

As we welcome spring, the season of renewal, wouldn't it be nice to get away and treat yourself? We'd like to invite you to take advantage of the complimentary and risk-free Heritage Staycation Package.

If you think you've seen Heritage Community before, think again. While staying at one of our two

first-class independent living residences, The Artisan or Revel Creek, you can explore our entire community at your leisure, and free of charge. Leave your everyday concerns at home and let us pamper you with great food, activities, and even better hospitality. Take this opportunity to experience the incomparable value and priceless peace of mind that so many already enjoy, all while staying close to all that downtown Kalamazoo has to offer.

Recent renovations have enhanced every aspect of life inside The Artisan, while the all-new Revel Creek offers the latest in modern living with smart home technology. Taste the talents of our culinary team inside one of our five dining options. Bask in the natural light and comfort of updated common spaces. Get moving inside our state-of-the-art fitness center. Meet and mingle with future and current residents from our two buildings. And experience the freedom and security our residents enjoy all year round. There's truly no better time than now to take some time for yourself.

STAYCATION ITINERARY:

We will customize the details of your stay based on your interests and preferences.

DAY 1:

- Arrival and Welcome—3 p.m.
- Orientation and Team Greeting
- Dinner with a Resident Ambassador

DAY 2:

- Breakfast with a Resident Ambassador
- Fitness with our Wellness Director
- Lunch with a Sales Counselor & Community Director
- Personal Time or Group Club Programming
- Dinner with a Resident Ambassador

DAY 3:

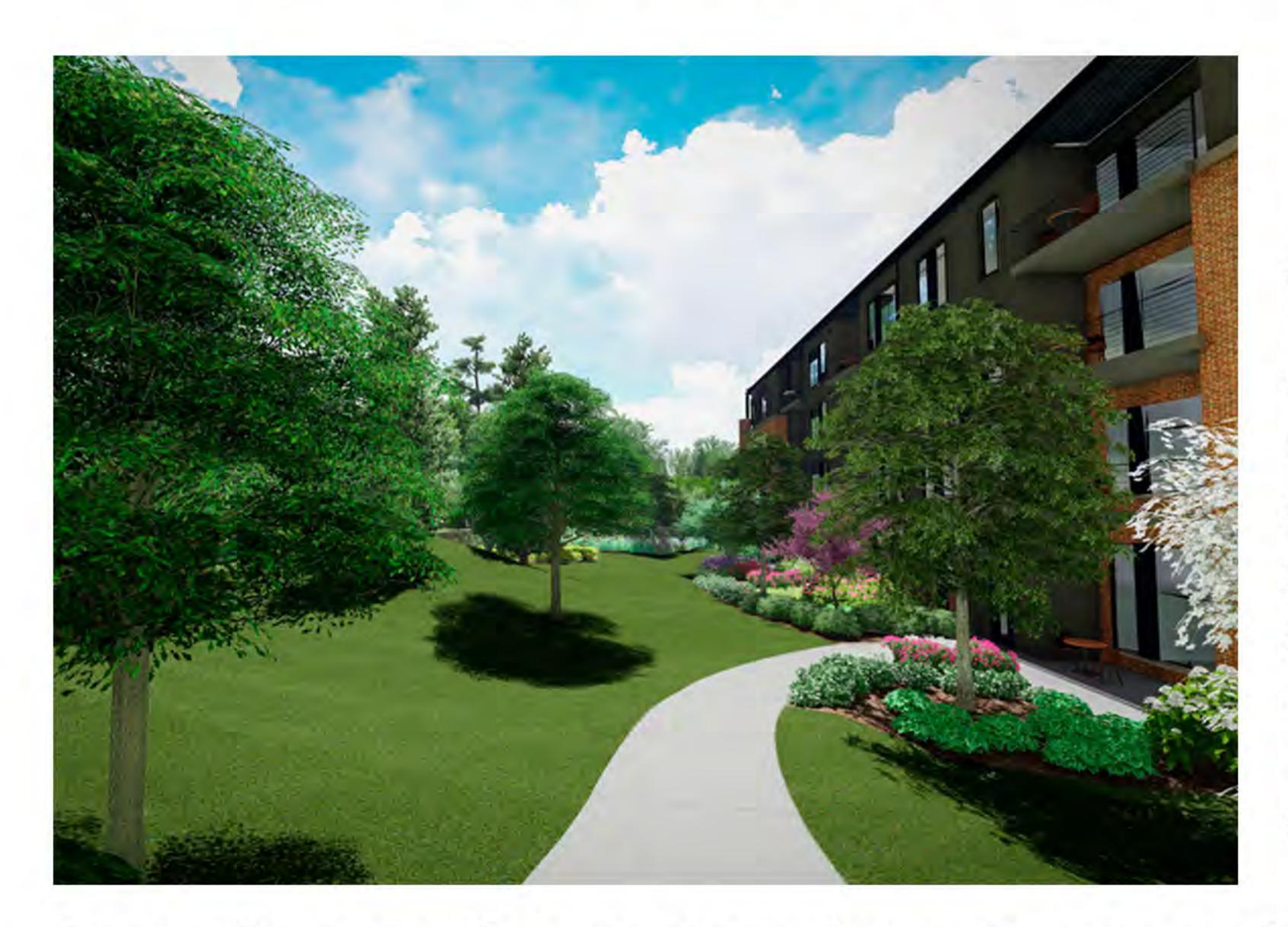
- Breakfast
- Dialogue and Departure

Opportunities are limited and demand is high, so PLEASE CALL 269.276.4055.

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Earth Day Unveiling of Our Green Spaces
Thursday, April 20

"LAND REALLY IS THE BEST ART." ~ Andy Warhol



You're Invited to an Earth Day Unveiling of the Natural Beauty of Our Community.

As spring begins to make its way across Michigan, replacing the wintry weather and gray skies, we begin to think about all the possibilities that nature offers each day. Walking along a garden path or simply sitting under the sunshine can renew the spirit and revitalize our senses. The natural spaces throughout our community are more than just nice things to look at—they're places to gather, to reflect, and to enjoy. And they're only going to get better.

Come discover what we mean during a very special event where our expert, Mark Robinson, PLA, ASLA, and Principal at Johnson Hill Land Ethics Studio, will unveil all the exciting plans for upcoming landscape projects in our community. During this exclusive first look, he will share the overall vision for our natural spaces, discuss what plants have been chosen and why, and reveal stunning images of what these spaces will look like from every angle.

Don't miss this very special event! Refreshments will be served.

Join Us for an Exclusive First Look at Our Green Spaces.

When: Thursday, April 20 | 2:00 p.m.

Where: Revel Creek | 500 Revel Run, Kalamazoo, MI 49001

RSVP: Visit heritagecommunity.com/events or call 269.210.8171.

(Seating is by reservation only. Attendance will be limited and will follow all current

state and local CDC guidelines.)

Viva Mexico Brunch & Cocktail Hour Thursdays, May 11 & May 18



Join us at The Artisan on May 11 for a fun and delicious Viva Mexico Brunch, and then again at Revel Creek on May 18 for a festive Viva Mexico Cocktail Hour!

For the Viva Mexico Brunch on May 11, our very own Life Enrichment Coordinator Ashley McDowell, PhD, will be our special presenter sharing insights about why it's important to stay social as you age.

You won't want to miss these events, where you'll have the opportunity to see inside both of our fabulous independent living buildings, sample our gourmet cuisine and craft cocktails, and get answers to your questions about Heritage Community.

Vamos de Fiesta!

Brunch

When: Thursday, May 11 | 10:00 a.m.-12:00 p.m.

Where: The Artisan | 2300 Portage Street, Kalamazoo, MI 49001

RSVP: Respond by May 10 by calling 269.343.1161.

Cocktail Hour

When: Thursday, May 18 | 4:00-6:00 p.m.

Where: Revel Creek | 500 Revel Run, Kalamazoo, MI 49001

RSVP: Respond by May 10 by calling 269.343.1161.

(Seating is by reservation only. Attendance will be limited and will follow all

current state and local CDC guidelines.)

An Exclusive Dining Engagement with Chef Mark Hudgins Tuesday, May 23 or Wednesday, May 24

Discover How We're Taking Bold Flavors to New Heights.

Come for a delicious lunch.
Stay for an incredible experience with an expert chef.
Leave with a new excitement for your culinary future.



At Heritage Community of Kalamazoo, we pride ourselves on providing a culinary experience that puts a modern spin on traditional classics to create dishes that rival what you'd find in any of the exceptional restaurants downtown. Every item on our menus is prepared with locally sourced ingredients and great nutrition in mind. Best of all, with five independent living dining venues just outside your door, you'll never be far from

mouthwatering options that blend classic flavors with contemporary high-end cuisine.

You're invited to taste for yourself during a very special event where Senior Executive Chef Mark Hudgins, a graduate of the prestigious Culinary Institute of America, will share his expertise, impart his philosophy on food, and answer all your important questions. Join us in the open-concept Gallery dining room at Revel Creek for lunch and a cooking demonstration.

Learn how you can say goodbye to long hours of weekly meal planning, grocery shopping, and preparation at this exclusive event. Don't miss it!

Lunch will be served.

When: Tuesday, May 23 OR Wednesday, May 24 | 11:00 a.m.

Where: Revel Creek | 500 Revel Run, Kalamazoo, MI 49001

RSVP: Visit heritagecommunity.com/events or call 269.215.2823.

(Seating is by reservation only. Attendance will be limited and will follow all

current state and local CDC guidelines.)

Featured Floorplan

TOUR THE LOVELL, AN EXPANSIVE REVEL CREEK RESIDENCE

THE LOVELL



REVEL



With a limited number of Revel Creek residences still available, we are down to only a few remaining floor plans.

To view The Lovell, this spacious two-bedroom, two-and-a-half-bathroom floor plan, call today and schedule an appointment. This expansive residence with an open kitchen/living area, private corner balcony, and smart home technology won't last long.









Call to schedule your tour. 269.276.4055

COMMUNITY UPD ATES

CAMPUS LIFE FLOURISHES!

ROOTED IN HISTORY. FOCUSED ON YOUR FUTURE.

Residents Reveled at Our Mardi Gras Masquerade Party







Meet Your Personal Relocation Manager

Meet Your Personal Relocation Manager



Considering a life at Heritage Community, but overwhelmed by the move itself? We've got you covered! In your move to Heritage Community, you will have access to the expert moving services and guidance of Moving Station, our trusted relocation partner. Moving Station's signature program, Moving Made Easy®, provides a number of services, starting with the assignment of a Personal Relocation Manager (PRM), compliments of Heritage Community.

Your Personal Relocation Manager will:

- Provide support, education, and advocacy throughout the moving process.
- Serve as your day-to-day contact and help with all the key aspects of your move.
- Provide real estate expertise, tips, and tools for downsizing.
- · Provide moving-day logistics and scheduling.

We want to make your move as seamless as possible. By partnering with a Personal Relocation Manager, you will save time, money, and unnecessary stress, allowing you to get a jump start on focusing on the good things in life. After all, an easy move is just the beginning of your streamlined and simplified life here at Heritage Community!

DID YOU KNOW? TIPS FROM MOVING STATION

MOVING MADE EASY®



Below are 5 sets of terms that are often used interchangeably in real estate, but actually have different meanings that every homeowner should know.

Appraisal- The act or process of developing an opinion of value determined by a licensed professional (appraiser) usually for a lender or financial institution to assess value prior to a financial commitment.

CMA (Comparative Market Analysis) Tool that real estate agents use to estimate the value of a specific property by evaluating similar ones that have recently sold in the same area.

Real Estate Agent- An individual who is licensed to participate in the purchase & sale of real property.

Realtor®- An individual who is licensed to participate in the purchase and sale of real property, who is a governed member of the National Association of Realtors.

- Prequalification- The creditor has done a basic review of a buyer's creditworthiness.

 Preapproval- A comprehensive look at a buyer's ability to purchase property beyond a buyer's creditworthiness.
- Market Ready- Ready to show. This refers to the presentation of the home's interior and exterior.

Move-in Ready- This means that the home meets all code requirements, all appliances are in working condition, and there are no obvious structural, mechanical or electrical issues.

Title- Legal rights that provide a quick up-to-date official record of who owns the land/property.

Deed- Legal document that grants ownership to a piece of real estate or other property asset.

Remember your Moving Station Personal Relocation Manager (PRM) can assist you in sorting out all the real estate jargon and help put that "SOLD" sign in your yard!

Ask our community to connect you with your Personal Relocation Manager for no-obligation information.

*Sources: NAR, Redfin, S&P Case- Shiller

Heritage Community SPOTLIGHT

Meet The Artisan Resident Tom Owen

A Busy-Bee Life at The Artisan



Active Kalamazoo Community Members

Before their June 2019 move to The Artisan at Heritage Community of Kalamazoo, Tom and Nancy Owen were already accustomed to being active within the Kalamazoo community. Tom was the first pediatric dentist to set up shop in the area in 1965. "I was somewhat of a trailblazer with that service here," he elaborates. "I did it for 44 years." During that time, Tom served on the local county board of health and spearheaded several community health initiatives, including the founding of a family health center in the '70s. "That facility is still going," says Tom.

Nancy was always involved in community affairs, too. "She was executive director of the local chapter of the Red Cross for 17 years," Tom extols. "And then she started her own business doing fundraising for nonprofits until she retired. She kept at it. We were on the same page."

In the '80s, Tom and Nancy moved to downtown Kalamazoo into an official historic house, which had been built in 1858. "It was fun being downtown," Tom reminisces. "The house had a very formal garden in the backyard, so we were asked to join a garden club," Tom recalls. "They're really nice people. The thing I've enjoyed the most at garden club meetings: we don't talk dentistry."

After their kids left home, Tom and Nancy moved into a residential condo and lived there comfortably for some years—until their 2019 move to The Artisan.

Moving Crossroads

The Owens made the move to The Artisan shortly after Nancy was diagnosed with Alzheimer's. They felt confident she would receive the memory care support she needed through Heritage Community's continuum of care.

When Nancy passed away only three weeks after their move, Tom was at yet another crossroads. Having lived in downtown Kalamazoo, he knew that he liked that area. Briefly, he considered moving into a downtown apartment, but his children protested. "Dad, we know you don't cook. What are you going to eat? Dad, what happens if you get sick? If you're at The Artisan, you know they're going to take care of you." Heeding their advice, Tom decided to stay. And he's glad he did.

Bustling Days at The Artisan

Tom is quick to note that his life improved socially when he moved here. "I'm able to be involved in activities every week. And you can pick and choose," he explains. He exercises each morning, and he plays different games with friends depending on the day: poker, shuffleboard, Wordle, and bridge.

He enjoys freshly prepared meals throughout the day. After dinner, you can often find him occupied at a bridge table or watching a basketball game with a friend. "I'm fortunate," he acknowledges. "I always have been a busy person, and I've remained a busy person here."

Tom also relishes the independence of life at The Artisan. He can easily nip out to attend events in Kalamazoo, like the local garden club dinner this month. (It's his turn to host!) And it's simple for him to take off to travel. When Tom is not busy beating his friends at poker, he likes to visit his children in East Lansing, New York City, and Chicago.

Friends and Family at The Artisan

When the pandemic hit, Tom was grateful for the sheltering community and care provided by The Artisan. "Here, we were still getting good food, we were receiving necessary care, and we were properly vaccinated," he says. "Eventually, we were able to get back to some routine of games wearing masks." In short, Tom is confident that he fared far better in 2020 because of his residence at The Artisan.

And he continues to appreciate the warmth and community at his doorstep. "This is a nice place. We're just one big happy family here," he says with a twinkle in his eye. According to Tom, residents are close enough that even their family feel like extended family. When he recently lost a friend—a fellow resident and poker player—Tom had a long visit with his friend's daughter about her dad. "We miss him. He was a really nice guy and a friend who I made here. He had an active life in the community," says Tom.

All in all, Tom feels happy to have landed at The Artisan with so much to do. And he doesn't see himself or his neighbors slowing down any time soon.

He reflects on the push to move to Heritage Community as a parting gift from his wife Nancy. "Looking back, my kids have told me they think my wife knew that I would have more of a life here after she was gone," says Tom. "I had never thought of that, but I'm certainly glad I'm here."

He continues to tend to the windowsill of Nancy's houseplants. "I have an east-facing window, so I'm trying to keep her plants alive. They remind me of her," he smiles.

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Earn \$1,000 by Growing Our Heritage Family!

As you know, we've been a part of Kalamazoo since 1945, so it's not exactly a secret that life at Heritage Community is something special. But of course, what makes it so special are our residents, friends, and family members. And since people like you know other people like you, we offer the Friends To Neighbors program.

It's simple. Just provide the name and contact information for someone you believe might make a good neighbor—someone who would enjoy and benefit from being a part of our community. If they choose to move here, we'll credit you \$1,000 toward your monthly fee after you move in.

When you're ready to share the Future of Our Heritage with someone who will appreciate it fully, please fill out the form on the following page, and return it to the sales and marketing team.





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It's simple. Just provide the name and contact information for someone you believe might make a good neighbor; someone who would enjoy and benefit from being a part of our community. If they choose to move here, we'll credit you \$1,000 toward your monthly fee. If you're not a current resident of Heritage Community, we'll put the same \$1,000 credit toward their monthly fee once they've made the move.

When you're ready to share the Future of Our Heritage with someone who will appreciate it fully, please fill out the form below and return it to the sales and marketing team.

Please make my friend a neighbor.

| O YES. You may use my name when | contacting these individuals. | |
|------------------------------------|-------------------------------|--|
| O NO. I prefer my name to remain o | onfidential. | |
| REFERRAL NAME(S): | | |
| NAME: | NAME: | |
| ADDRESS: | ADDRESS: | |
| CITY/ST/ZIP: | CITY/ST/ZIP: | |
| PHONE: | PHONE: | |
| EMAIL: | EMAIL: | |
| NAME: | NAME: | |
| ADDRESS: | ADDRESS: | |
| CITY/ST/ZIP: | CITY/ST/ZIP: | |
| PHONE: | PHONE: | |
| EMAIL: | EMAIL: | |



YOUR NAME:



(269) 276-4055 2300 Portage St. Kalamazoo, MI 49001 HeritageCommunity.com







