 (269) 276-4055



heritagecommunity.com

HERITAGE
COMMUNITY

OF KALAMAZOO

March 2023



HERITAGE
TODAY

EXPERIENCE THE FUTURE OF RETIREMENT LIVING

monthly news

FROM THE HERITAGE TEAM



Greetings!

Welcome to *Heritage Today*, a newsletter created exclusively for those interested in independent living at Heritage Community of Kalamazoo.

As winter begins to fade, March ushers in spring—that hopeful season of new beginnings! This spring, Heritage Community is blooming with opportunities designed to help you embark on your own personal new beginning. Join Our Inner Circle, take advantage of our spring pricing incentive on select residences at The Artisan, or tour the few remaining residences at Revel Creek.

To join Our Inner Circle, simply place a nominal, 100-percent refundable deposit today, and you'll have first dibs on reserving the Heritage Community residence of your choice as it becomes available, while gaining access to a wealth of benefits as you wait. See *A Word About Our Inner Circle* for details.

Still considering a move to Heritage, but not quite sure yet? Enjoy a free three-day Staycation on us—right here at Heritage Community—and find out for yourself what our residents love so much about living here! See *Staycation* for a sample itinerary. Then join us for Dine & Discover on March 21 or March 23 and hear from residents what life is like for them at Heritage. And finally, join us on April 20 for an Earth Day Unveiling of Our Green Spaces. See *Prospect Events* for event details.

In other news, see the *Featured Floor Plan* section for a peek at The Kilgore, the floor plan of Revel Creek's two largest remaining residences. Peruse *Community Updates* for photo highlights of resident life on campus. See *Moving Has Never Been Easier* to learn how your move to Heritage can be seamless with the help of a complimentary Personal Relocation Manager. Read this month's *Heritage Community Spotlight*, where we celebrate resident Don Kneepkens as LeadingAge Michigan's 2023 Trustee of the Year for his years of service to Heritage Community as Resident Board Member. And, as always, find out how you can earn \$1,000 when you help us grow our Heritage family in the *Friends to Neighbors* section.



Warmly,
The Heritage Team

CELEBRATE NEW BEGINNINGS THIS SPRING!
MARCH 20 USHERS IN THE NEW SEASON.



"In out-of-the-way places of the heart,
Where your thoughts never think to wander,
This beginning has been quietly forming,
Waiting until you were ready to emerge."

~ from "For a New Beginning," by John O' Donohue

**Spring into Moving Season with Special Pricing
Incentive: \$450-per-month Savings on Select
Residences at The Artisan for a Limited Time.
Call Now While Inventory Lasts.**

a WORD ABOUT OUR Inner CIRCLE



YOU'RE THE FUTURE OF OUR HERITAGE

Welcome to Our Inner Circle, a special Circle created for those who are planning for a future move to Heritage Community, and who are awaiting the availability of a specific residence of choice.

By placing a nominal, 100-percent refundable deposit and becoming a member of Our Inner Circle, you will have first dibs on reserving your preferred residence as it becomes available. And while you wait, you will gain access to a wealth of financial and lifestyle benefits, including exclusive invitations to Heritage Community's events and activities. This means you'll have an opportunity to get to know the current residents and fellow future residents, allowing you to become a part of our community and to start building friendships before you move in.

With the recent opening of our all-new independent living residential building, Revel Creek, and with continued interest in The Artisan, residences at Heritage Community are in high demand. As you await the residence of your choice, Our Inner Circle is where you want to be.



**If you're planning a move to Heritage Community tomorrow rather than today, now is the time to lock in your dream residence.
Join Our Inner Circle.**

Take advantage of the many benefits listed below.* The financial benefits are *only* available if you join within 30 days of your first appointment with a Heritage Community Sales Counselor. So, call today to place your fully refundable deposit!

Members of Our Inner Circle receive exclusive benefits, including

- First monthly fee waived upon move-in
- \$2,500 credit to cover moving costs or personalization of your residence
- Lifetime discount of \$100 off second-person monthly fee (Certain stipulations apply. Please ask a sales counselor for details.)
- The right to reserve the residence of your choice at any time
- Exclusive invitations to member events and dining opportunities
- Access to the fitness center including one complimentary training session
- Entrance to monthly community events and scheduled entertainment
- Priority access to healthcare, including skilled care and rehab, should you need it before becoming a resident
- And more!

To learn more about joining Our Inner Circle in time to receive limited-time financial benefits, please contact us any time at 269.276.4055 or visit our website: <https://bit.ly/ziymSpi>

**This offer cannot be combined with other offers.*



STAYcation:

START PACKING & ENJOY A FREE STAYCATION AT THE ARTISAN

Thinking About a Major Life Decision? Sleep on It.



As the Michigan winter weather begins to thaw, wouldn't it be nice to get away and treat yourself to a couple of days of rest and relaxation? We'd like to invite you to enjoy all that and more by taking advantage of the complimentary and risk-free Heritage Staycation Package at The Artisan.

If you think you've seen The Artisan before, think again. While staying at The Artisan, you can explore our entire community at your leisure, and free of charge.

Leave your everyday concerns at home and let us pamper you with great food, activities, and even better hospitality. Take this opportunity to experience the incomparable value and priceless peace of mind that so many already enjoy, all while staying close to all that downtown Kalamazoo has to offer.

Recent renovations have enhanced every aspect of life inside The Artisan and across the campus. Taste the talents of our culinary team inside one of our five dining options, including the reimagined Vintage dining room and Sidecar bistro. Bask in the natural light and comfort of updated common spaces. Get moving inside our state-of-the-art fitness center. Meet and mingle with future and current residents from our two buildings. And experience the freedom and security our residents enjoy all year round. There's truly no better time than now to take some time for yourself.

STAYCATION ITINERARY:

We will customize the details of your stay based on your interests and preferences.

DAY 1:

- Arrival and Welcome—3 p.m.
- Orientation and Team Greeting
- Dinner with a Resident Ambassador

DAY 2:

- Breakfast with a Resident Ambassador
- Fitness with our Wellness Director
- Lunch with a Sales Counselor & Community Director
- Personal Time or Group Club Programming
- Dinner with a Resident Ambassador

DAY 3:

- Breakfast
- Dialogue and Departure

Opportunities are limited and demand is high, so PLEASE CALL 269.276.4055.

PROSPECT events

Dine & Discover

Tuesday, March 21 or Thursday, March 23

**LET THE PEOPLE WHO LIVE HERE SHOW YOU
HOW MUCH MORE THERE IS TO LOVE HERE.**



Learn More About the Benefits of Life Plan Living Straight from the Source.

When you move to Heritage Community, you open your whole world to more opportunities. Every aspect of life has been enhanced across our campus thanks to recent renovations and additions. Gather with friends in one of the spacious public lounges before enjoying a meal at one of our five dining options, including the reimagined Vintage dining room and Sidecar bistro at The Artisan. Pamper yourself at The Seasons Salon & Spa. The all-new and now-open Revel Creek features stunning residences with innovative smart home technology, plus a state-of-the-art fitness center. And just outside our community, the sights and highlights of Downtown Kalamazoo are within easy reach. Here, everything truly is at your doorstep.

This is only a small sample of all there is to tell you. Let us share more during an exciting lunch gathering. You'll hear our Resident Ambassadors share their stories of how they chose to move to Heritage and what life is like today, gain illuminating insight into planning your own move here, and learn about the incomparable value and priceless peace of mind provided by Life Plan Community living. Whatever important questions you may have, feel free to ask during this enlightening presentation and on the tour following lunch.

Win a Private Dinner for Four.

Bring the ticket enclosed in your mailed invitation to either event for a chance to win a private dinner for four personally prepared by our esteemed culinary team.

Join us for lunch and learn how to get more out of life in Kalamazoo.

When: Tuesday, March 21 | 11:00 a.m. OR Thursday, March 23, 11:00 a.m.

Where: The Artisan | 2300 Portage Street, Kalamazoo, MI 49001

RSVP: Visit heritagecommunity.com/events or call 269.205.4877.

(Attendance will be limited and will follow all current state and local CDC guidelines.)

Earth Day Unveiling of Our Green Spaces

Thursday, April 20



"LAND REALLY IS THE BEST ART." ~ Andy Warhol

**You're Invited to an Earth Day Unveiling
of the Natural Beauty of Our Community.**

As spring begins to make its way across Michigan, replacing the wintry weather and gray skies, we begin to think about all the possibilities that nature offers each day. Walking along a garden path or simply sitting under the sunshine can renew the spirit and revitalize our senses. The natural spaces throughout our community are more than just nice things to look at—they're places to gather, to reflect, and to enjoy. And they're only going to get better.

Come discover what we mean during a very special event where our expert, Mark Robinson, PLA, ASLA, and Principal at Johnson Hill Land Ethics Studio, will unveil all the exciting plans for upcoming landscape projects in our community. During this exclusive first look, he will share the overall vision for our natural spaces, discuss what plants have been chosen and why, and reveal stunning images of what these spaces will look like from every angle.

Don't miss this very special event! Refreshments will be served.

Join Us for an Exclusive First Look at Our Green Spaces.

When: Thursday, April 20 | 2:00 p.m.

Where: Revel Creek | 500 Revel Run, Kalamazoo, MI 49001

RSVP: Visit heritagecommunity.com/events or call 269.210.8171.

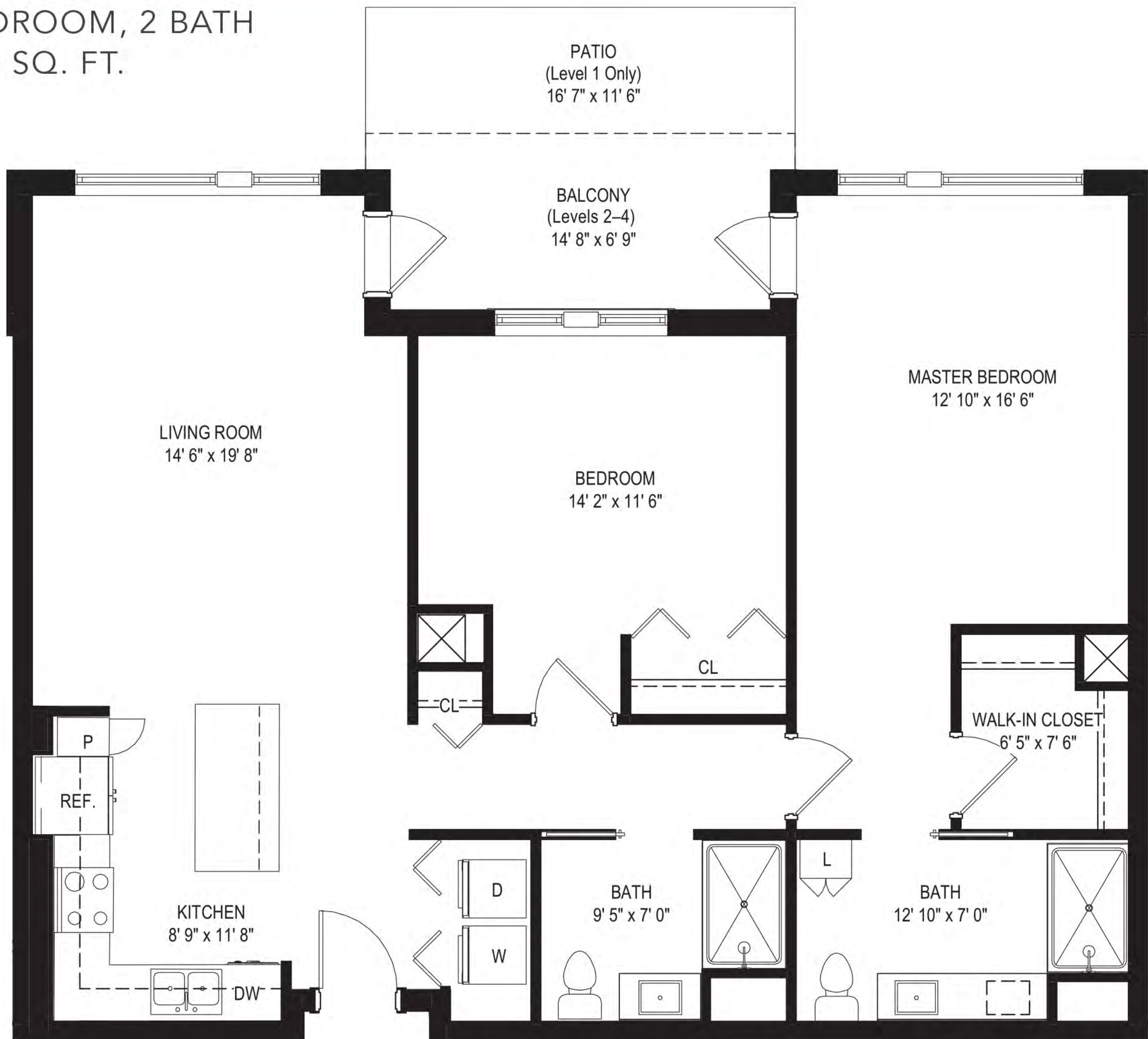
(Seating is by reservation only. Attendance will be limited and will follow all current state and local CDC guidelines.)

FEATURED FLOORPLAN

TOUR REVEL CREEK'S TWO LARGEST REMAINING RESIDENCES

THE KILGORE

2 BEDROOM, 2 BATH
1,306 SQ. FT.



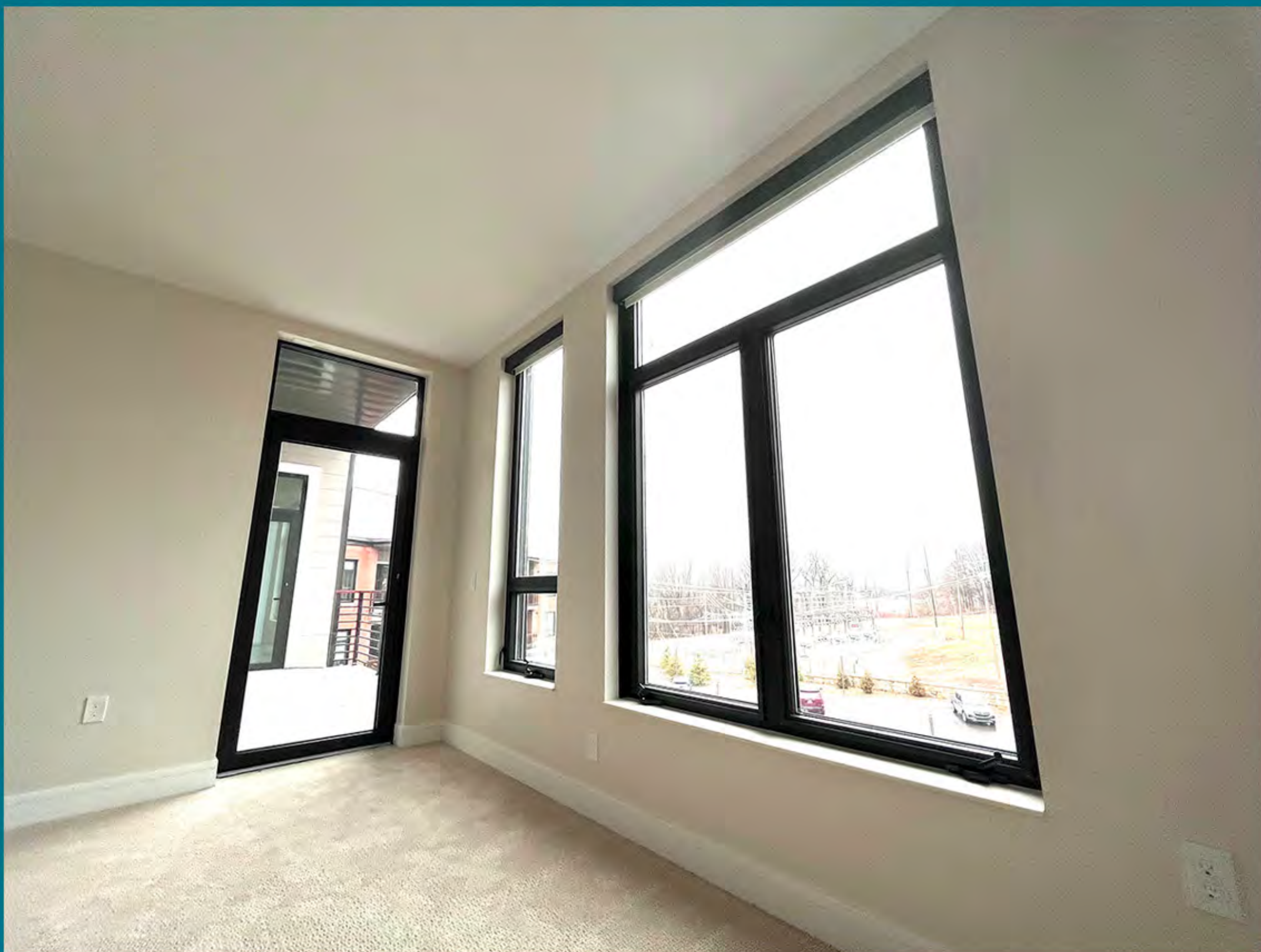
REVEL
CREEK

269-343-4375 | heritagecommunity.com |   


HERITAGE
COMMUNITY
VERA LIVING COMMUNITIES

With a limited number of Revel Creek residences still available, we are down to only a few remaining floor plans.

To view our two largest available residences—the last of The Kilgore floor plan—call today and schedule an appointment. These spacious homes, equipped with smart home technology, won't be available for long.



**Call to schedule your tour.
269.276.4055**

community UPDATES

ROOTED IN HISTORY. FOCUSED ON YOUR FUTURE.

CAMPUS LIFE FLOURISHES!

FEBRUARY CAME WITH A FULL CALENDAR!



Among other happenings, residents learned more about their creative neighbors during our Resident Spotlight series.



A Revel Creek resident happily introduced us to her fiber art works.



Resident-created fiber art works are displayed for the community to enjoy.



Residents enjoyed a violin concert by renowned violinist and chamber musician, Henrik Karapetyan.



Violinist Henrik Karapetyan mesmerizes residents with his playing.

moving Has never been easier

Meet Your Personal Relocation Manager



Considering a life at Heritage Community, but overwhelmed by the move itself? We've got you covered—even during Michigan's winter season! In your move to Heritage Community, you will have access to the expert moving services and guidance of Moving Station, our trusted relocation partner. Moving Station's signature program, Moving Made Easy®, provides a number of services, starting with the assignment of a Personal Relocation Manager (PRM), compliments of Heritage Community.

Your Personal Relocation Manager will:

- **Provide support, education, and advocacy throughout the moving process.**
- **Serve as your day-to-day contact and help with all the key aspects of your move.**
- **Provide real estate expertise, tips, and tools for downsizing.**
- **Provide moving-day logistics and scheduling.**

We want to make your move as seamless as possible. By partnering with a Personal Relocation Manager, you will save time, money, and unnecessary stress, allowing you to get a jump start on focusing on the good things in life. After all, an easy move is just the beginning of your streamlined and simplified life here at Heritage Community!

Heritage community SPOTLIGHT

**Past Resident Board Member Don Kneepkens
Wins 2023 Trustee of the Year Award**



The Artisan Resident Don Kneepkens surrounded by family members at the LeadingAge Michigan award ceremony here at Heritage Community

On February 7, Heritage Community of Kalamazoo's own Don Kneepkens, surrounded by friends and family, proudly accepted the 2023 Trustee of the Year award from LeadingAge Michigan. A resident of The Artisan, Don has served on the Heritage Community Board of Directors as the Resident Board Member since 2018. As both a board member and a resident, he has provided valuable perspective, bringing important questions, concerns, and input from his fellow residents to the attention of the Heritage Community Board.

According to LeadingAge Michigan, the organization selected Don for the award because he "made an outstanding contribution to the well-being of seniors, to the employees who serve them, and to the organization's mission."

Don was delighted and humbled. "I didn't know there was such an award," he says. "I was astounded. I'm a small-town boy from Wisconsin who played every sport and never won a medal. Now, I get one three days after my 90th birthday. It's the stuff you read about. I'm elated and ecstatic."

The honor is made more meaningful by Don's deep belief in the Heritage Community mission. "Heritage is a nonprofit, which is very important to me," he says. "Financially, they are strong, and you want to know that what you are investing in for your future will be around for the long term. The facilities and staff are very welcoming, and you feel good here."

When Don made the move to The Artisan at Heritage Community in 2016, he was looking to continue the independent and active lifestyle to which he was accustomed. He recounts the striking timeline of his early life, which set the pace: On a Friday, he graduated from college and was simultaneously commissioned an officer into the U.S. Navy. "And really, this is where the fun began," he smiles. "The next day, Saturday, he married his high school sweetheart, Jean. And for his "honeymoon," the following Monday, he began his career at Kimberly-Clark Corporation, where he put in one full 40-hour work week, before taking leave to embark on three-and-a-half years of active duty as a naval officer. Upon his return from his service in the Navy, he was reinstated at Kimberly-Clark with three-and-a-half years of seniority. "My life was charmed back then," recalls Don.

In fact, he feels he's been blessed his whole life. By the time he moved to The Artisan, he had shared 56 years of marriage to his beloved Jean, raised five sons and a daughter, retired from a long and successful career in the paper industry, and had already enjoyed more than two decades of retirement. After Jean passed away in 2011, Don lived on his own for five years before he decided to downsize from his condo to a comfortable new home. The Artisan fit the bill.

At the age of 90, he is still enjoying that dynamic lifestyle and independence as a resident of the Life Plan Community. "There are so many activities here—three or four a week—with a lovely library and dining if you are interested," says Don. "Plus, I still have my independence. I can do anything I want, when I want. But if I need assistance, it is there for me." That sentiment is central to the Life Plan Community philosophy: People hope they will never need the continuum of care, but it's there if they ever do.

Today, Don takes comfort in the socialization, quality care, and support he receives at Heritage Community. "There have been a couple of gamechangers for me," he says. "For example, what would I have done if I had been sitting in that condo when Covid hit? Here at Heritage, I got all my shots without ever leaving the building; the community met all the guidelines of the CDC; and most importantly, I had friends in the building. The other gamechanger was when Jay [Jay Prince, President & CEO of Heritage Community] asked me to serve on the Heritage Board of Directors early on." Since the beginning of his board tenure from 2018 to 2023, Don feels that he learned a lot. "I must have done something right because they gave me an award," he smiles.

While it was a tough decision at the time, Don believes that moving to Heritage Community was absolutely the right decision. "Living in a community—you make it what you want," says Don. "If you want to sit in your apartment all day, you can do that. But I didn't. I made friends, played cards, and enjoyed myself. The goal is to enjoy our last days, and so far, so good. This community is wonderful. I've been very, very blessed."

FRIENDS

TO

NEIGHBORS

SOMEONE YOU KNOW WOULD LOVE TO LIVE HERE.



Earn \$1,000 by Growing Our Heritage Family!

As you know, we've been a part of Kalamazoo since 1945, so it's not exactly a secret that life at Heritage Community is something special. But of course, what makes it so special are our residents, friends, and family members. And since people like you know other people like you, we offer the Friends To Neighbors program.

It's simple. Just provide the name and contact information for someone you believe might make a good neighbor—someone who would enjoy and benefit from being a part of our community. If they choose to move here, we'll credit you \$1,000 toward your monthly fee after you move in.

When you're ready to share the Future of Our Heritage with someone who will appreciate it fully, please fill out the form on the following page, and return it to the sales and marketing team.



**FILL OUT THE FORM AND
RETURN IT TO THE SALES & MARKETING TEAM**



someone
YOU KNOW
WOULD LOVE
TO LIVE HERE.



INTRODUCING THE
FRIENDS TO NEIGHBORS
PROGRAM.

We've been a part of Kalamazoo since 1945, so it's not exactly a secret that life at Heritage Community is something special. But of course what makes it so special are our residents, friends and family members. And since people like you know other people like you, we've started the Friends To Neighbors program.

It's simple. Just provide the name and contact information for someone you believe might make a good neighbor; someone who would enjoy and benefit from being a part of our community. If they choose to move here, we'll credit you \$1,000 toward your monthly fee. If you're not a current resident of Heritage Community, we'll put the same \$1,000 credit toward their monthly fee once they've made the move.

When you're ready to share the Future of Our Heritage with someone who will appreciate it fully, please fill out the form below and return it to the sales and marketing team.

Please make my FRIEND a NEIGHBOR.

YOUR NAME: _____ DATE: _____

- ☐ YES. You may use my name when contacting these individuals.
- ☐ NO. I prefer my name to remain confidential.

REFERRAL NAME(S):

NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE: _____

EMAIL: _____

NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE: _____

EMAIL: _____

NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE: _____

EMAIL: _____

NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE: _____

EMAIL: _____





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2300 Portage St. Kalamazoo, MI 49001

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