

 (269) 343-4375

heritagecommunity.com



HERITAGE
COMMUNITY

OF KALAMAZOO

October 2022



HERITAGE
TODAY

EXPERIENCE THE FUTURE OF RETIREMENT LIVING

MONTHLY news

FROM THE HERITAGE TEAM



Greetings!

Welcome to *Heritage Today*, a newsletter created exclusively for those interested in independent living at Heritage Community of Kalamazoo. As August brought the opening of Revel Creek, September ushered in the fall months, and October approaches the holiday season, let's embrace autumn's spirit of transition. We have a lot to celebrate!

First up, Heritage Community is excited to offer a very special, limited-time holiday pricing incentive on select residences at The Artisan. Make your deposit by December 31, and you'll save \$300 per month on your monthly fee, making independent living more affordable than you ever thought it could be. This holiday season, give yourself the gift of a secure future! To schedule a tour of The Artisan and the beautiful Heritage Community campus, call one of our Sales Counselors today. With this unprecedented opportunity, limited inventory won't last long. You may reach Joe Pennington at 269.276.4055 or Tiffany Andrus at 269.343.1161.

Secondly, as we finally welcomed the first wave of new residents to Revel Creek in late August, you're invited to join us for the much-anticipated Revel Creek Grand Opening Celebration on November 9. See *Prospect Events* for event details.

In *Community Updates*, enjoy photo highlights of community life as our first Revel Creek residents settle in and The Artisan residents spread their wings in a butterfly-release ceremony. Then, see *Heritage Hobnob* for a recap of August's appraisal event with PBS's *Antique Roadshow*TM Appraiser Gary Piattoni.

Peruse *Common Questions* to learn about limited availability at Revel Creek, details of Heritage Community's holiday pricing incentive on select residences at The Artisan, and how to go about reserving your residence.

And as always, learn about our *Staycation* program—where Heritage Community becomes your vacation destination for three free days. And find out how you can earn \$1,000 when you help us grow our Heritage family in the *Friends to Neighbors* section.



Warmly,
The Heritage Team



"Autumn ... the year's last,
loveliest smile."

~ William Cullen Bryant

**Celebrate the Season with Holiday Pricing Incentive:
\$300-per-month Savings on Select Residences
at The Artisan until Dec. 31st.**

Call Today to Learn More! Inventory is Limited.

PROSPECT EVENTS

**Revel Creek Grand Opening Celebration & Tour
Wednesday, November 9**

IT'S TIME FOR SOME REVELRY.

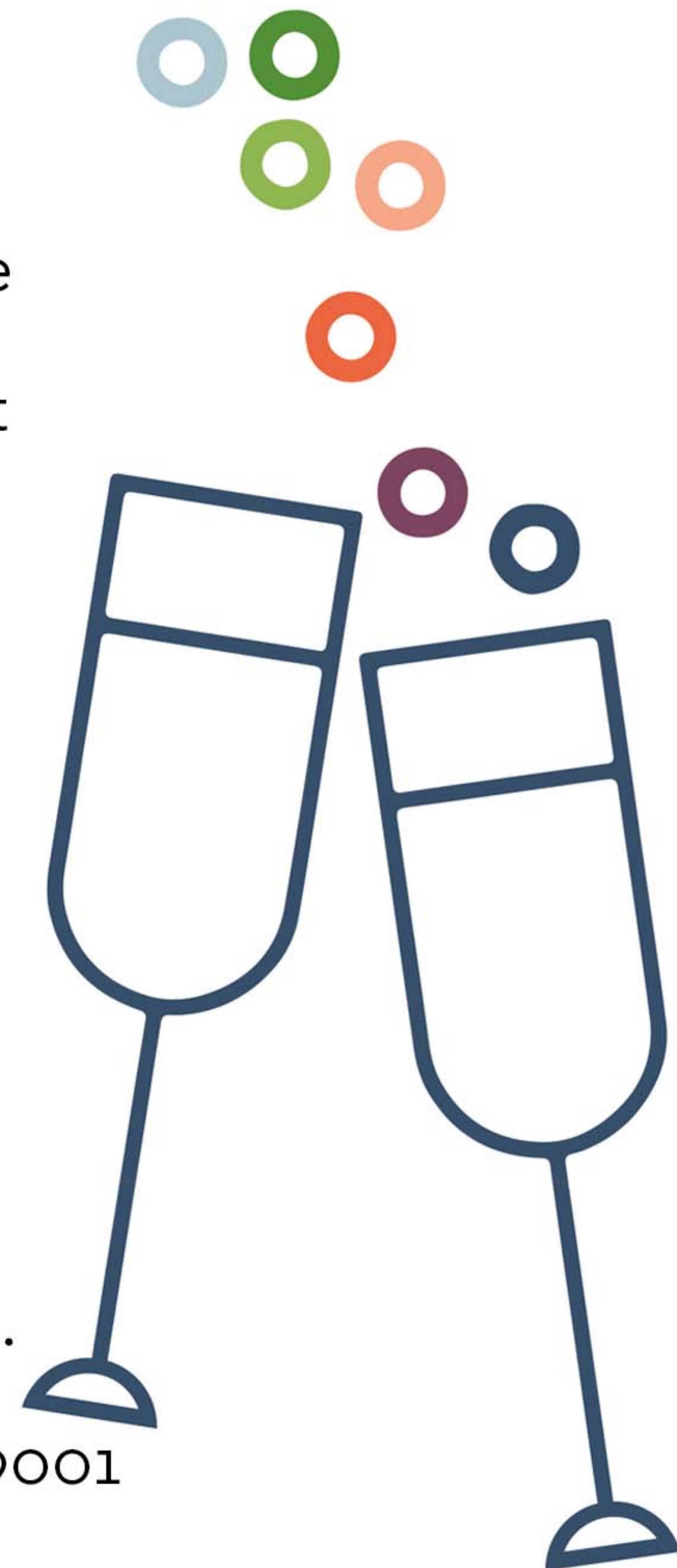
It's been years in the making. And, today, we couldn't be prouder to share a first look at Revel Creek with those who have supported this bold venture with their interest and enthusiasm.

Please be our guest for this celebration and tour of our beautiful new residences and common spaces. Now you can truly be a part of Kalamazoo's newest and most exciting senior living experience.

When: Wednesday, November 9 |
10 a.m.-12 p.m., 12-2 p.m., 2-4 p.m., or 4-6 p.m.

Where: Revel Creek | 500 Revel Run, Kalamazoo, MI 49001

RSVP: To RSVP, kindly call 269.367.2555 or go online at heritagecommunity.com/events. Please indicate your preferred time. Space is limited.



COMMUNITY UPDATES

ROOTED IN HISTORY. FOCUSED ON YOUR FUTURE.

**REVEL CREEK HAS OFFICIALLY OPENED!
CALL TO RESERVE YOUR RESIDENCE WHILE THEY LAST.**



Excited new residents of Revel Creek tour their brand-new home prior to moving in.

Heritage Community of Kalamazoo is delighted to announce the opening of Revel Creek, the newest independent living residences on campus, where a forward-facing, active lifestyle awaits. In late August, the first wave of new-resident move-ins took place, as new residents joined our Heritage family. Revel Creek residents are settling in, getting to know their neighbors, and soaking in the cultural and social opportunities, the health and wellness offerings, and the contemporary design and comfort of their brand-new homes. In addition to their aesthetic appeal, Revel Creek's smart residences offer leading-edge home automation, climate control, and lighting systems.

If you are interested in viewing one of the few remaining Revel Creek residences, reach out to one of our Sales Counselors:

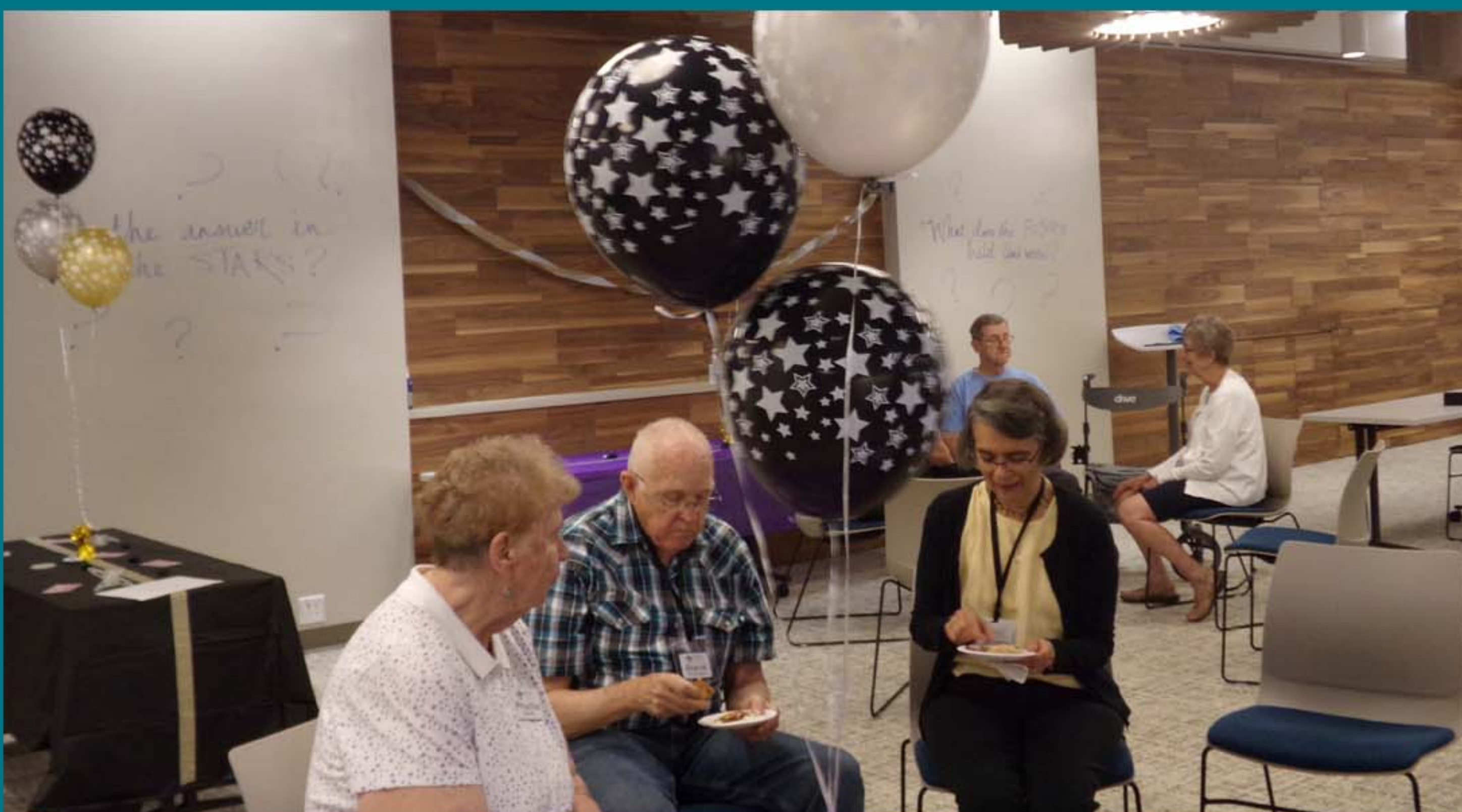
Joe Pennington | 269.276.4055
Tiffany Andrus | 269.343.1161

CAMPUS LIFE FLOURISHES!

Revel Creek Residents Settle In.



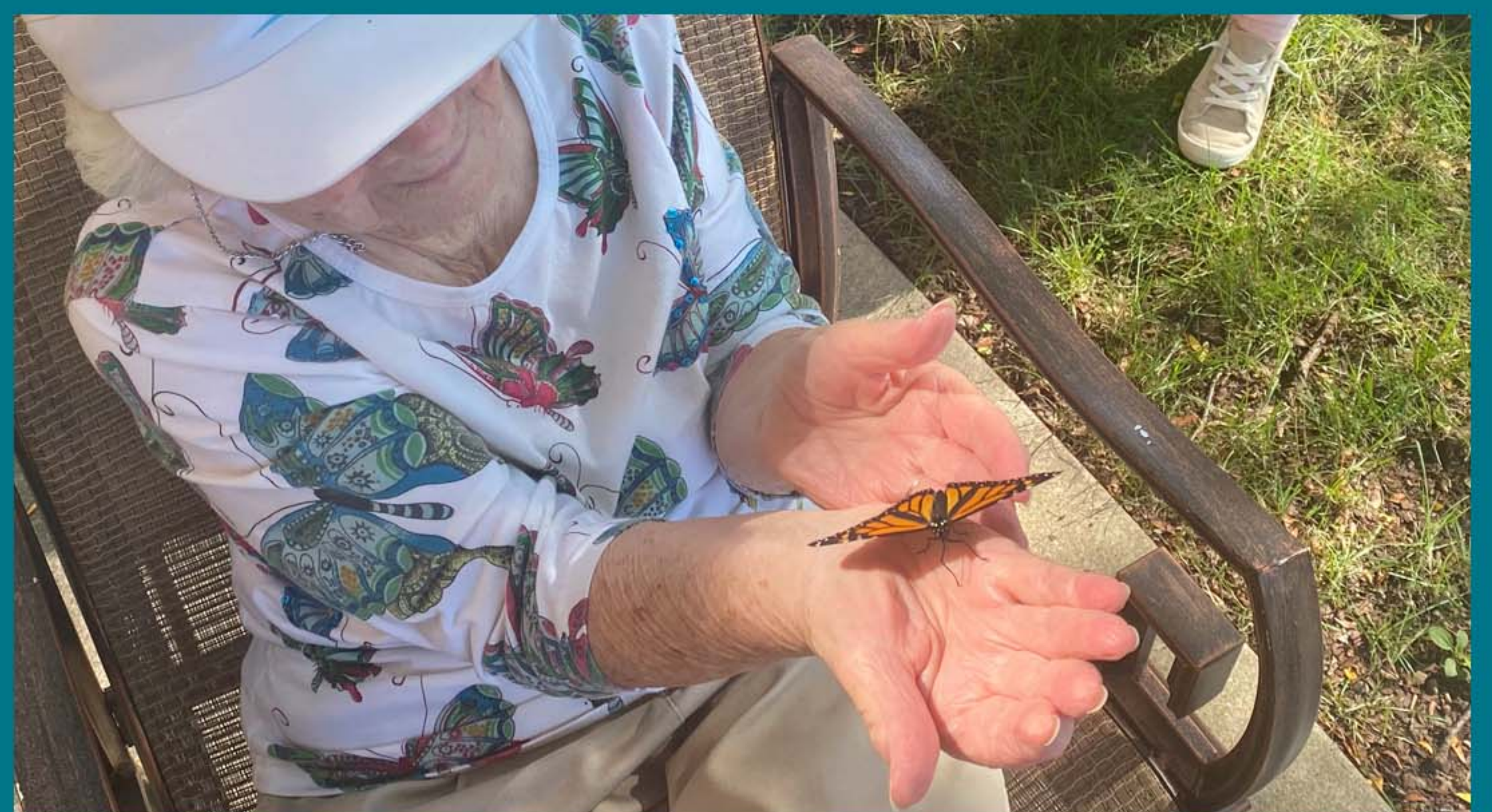
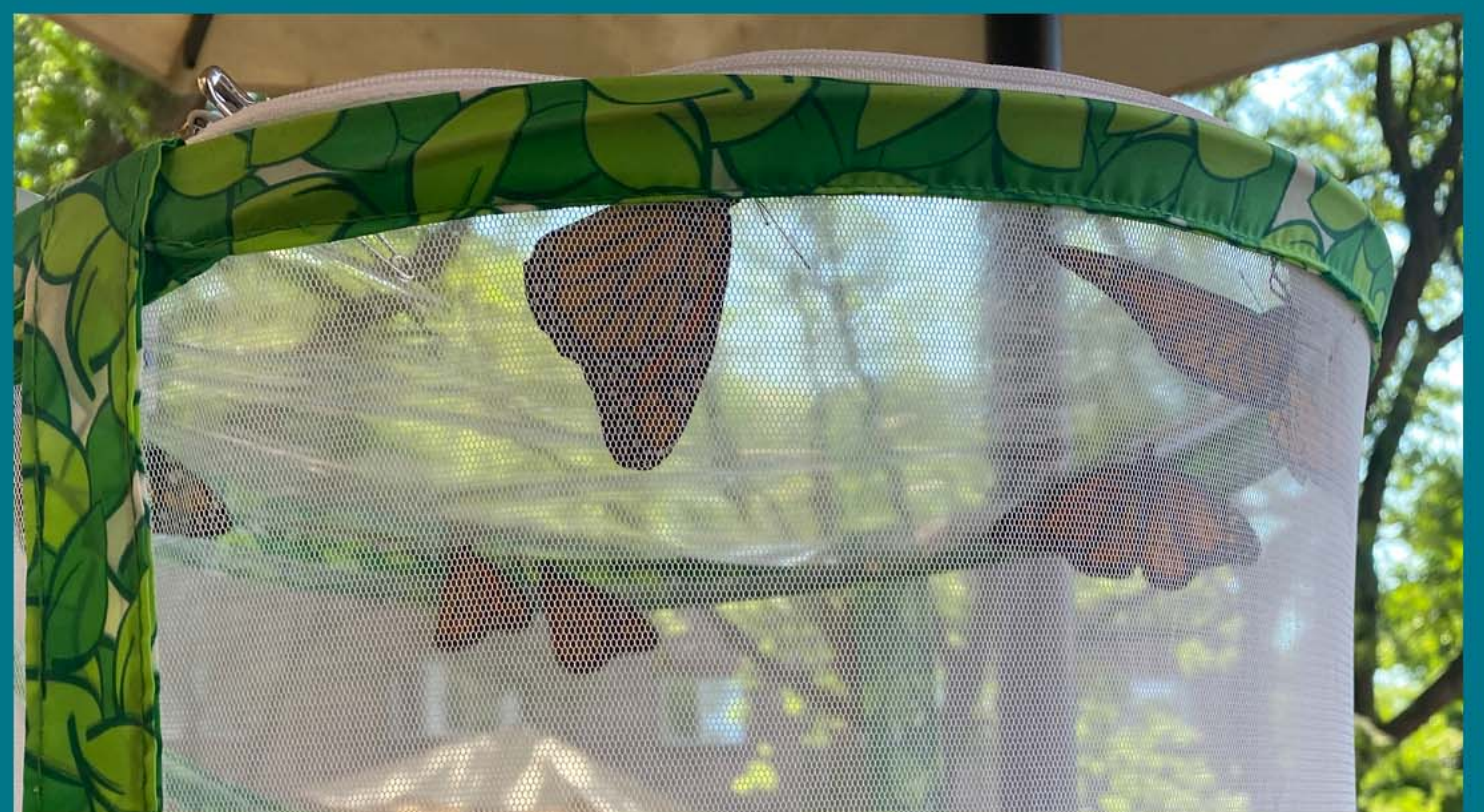
As they prepared for their upcoming move into Revel Creek, soon-to-be residents gathered for a "fortune telling party," complete with a tarot card reader, palm reading, fortune cookies, a Magic 8 Ball, and fortune telling fish!



The Artisan Residents Spread their Wings!



After spending the month of August raising Monarch butterflies, The Artisan residents set them free in a special butterfly-release ceremony.



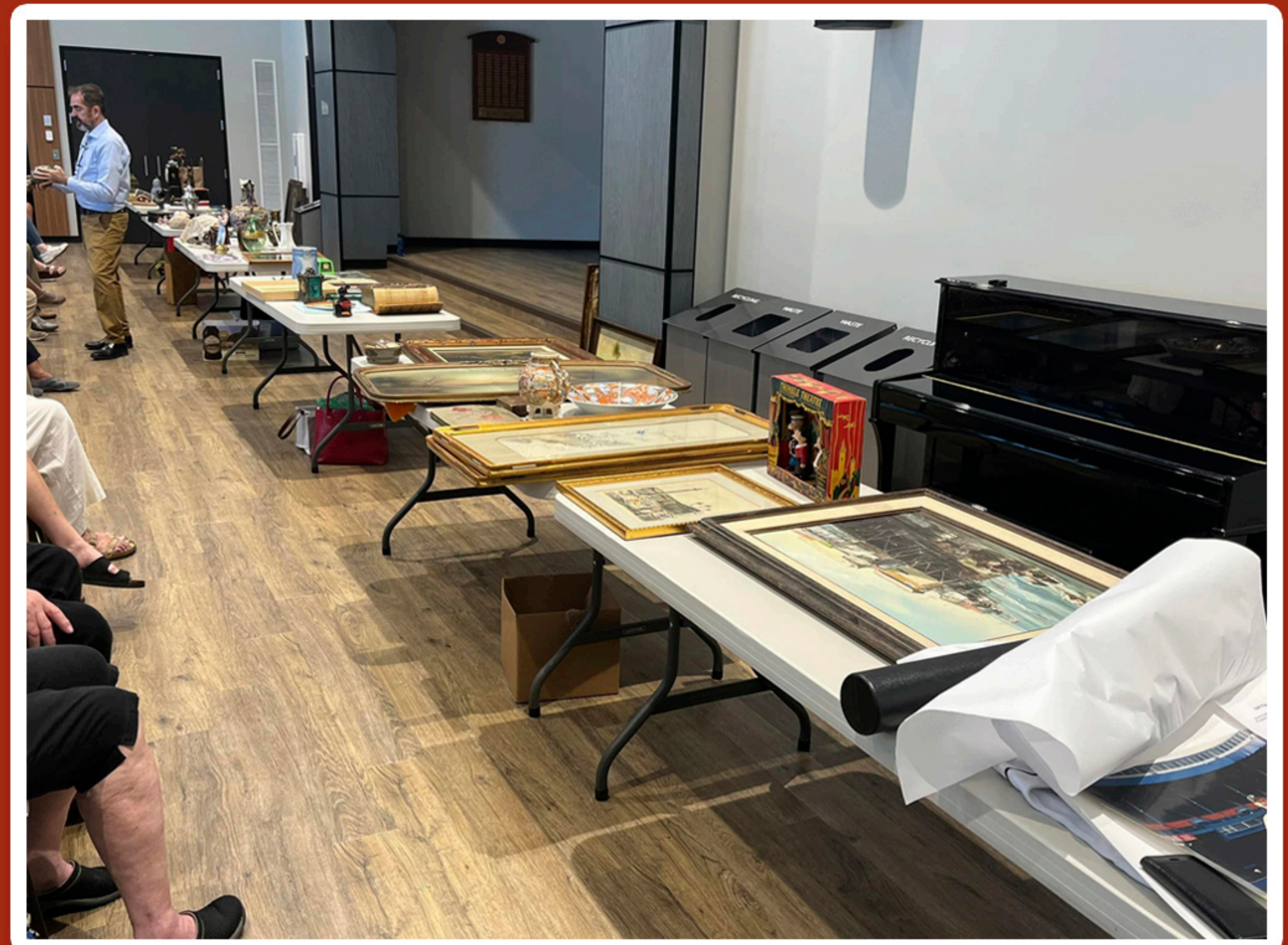
HERITAGE HOBNOB

HIGHLIGHTS FROM AUGUST'S APPRAISAL
EVENT WITH GARY PIATTONI



Thanks to those of you who were able to join us on August 23 for *Artifact or Fiction: An Appraisal Event!* PBS's *Antique Roadshow*TM Appraiser Gary Piattoni presented, discussed, and answered our questions about the age, origin, and value of some of our prized collectibles. In the process, we hope this fun event helped you discover more about your treasures and clarified the benefits of lightening your load.

Enjoy a few of photo highlights from the event:



COMMON QUESTIONS

AND THE ANSWERS YOU'VE BEEN LOOKING FOR

Q: Now that Revel Creek has opened and new residents have been moving in, are there any Revel Creek residences still available, and how do I schedule a tour?

A: Yes, at the moment, Revel Creek still has a limited number of independent living residences available. However, with the excitement generated by the recent opening and by our upcoming Grand Opening celebration in November, those residences won't last long. If you are interested in life at Revel Creek, simply reach out to one of our Sales Counselors and schedule a time to tour Revel Creek and to view the few remaining floor plans.

Q: What are the details of the holiday pricing incentive being offered on select residences at The Artisan, and how do I go about reserving one of those residences?

A: For a limited time, Heritage Community is offering a special holiday pricing incentive on select residences at The Artisan: Make your deposit by December 31, 2022, to save \$300 per month on your monthly fee. Inventory is limited, so call one of our Sales Counselors today to schedule a time to tour The Artisan, view select residences, and make your deposit.

- Joe Pennington, Sales Counselor | 269.276.4055
- Tiffany Andrus, Sales Counselor | 269.343.1161

STAYCATION:

YOUR VACATION DESTINATION FOR 3 FREE DAYS!



GREETINGS FROM SUNNY KALAMAZOO

Please be our guest at Heritage Community for two free nights and three days of STAYCATION. It's your chance to experience the freedom and security our residents enjoy year 'round. To taste the talents of our culinary team. To meet and converse with potential future neighbors. And to picture a carefree future here in the heart of Kalamazoo.

SAMPLE STAYCATION ITINERARY:

We will customize the details of your stay based on your interests and preferences.

DAY 1:

- Arrival and Welcome—3 p.m.
- Orientation and Team Greeting
- Dinner with a Resident Ambassador

DAY 2:

- Breakfast with a Resident Ambassador
- Personal Fitness Training Session with our Wellness Director
- Lunch with a Sales Counselor & Community Director
- Personal Time or Group/Club Programming
- Dinner with a Resident Ambassador

DAY 3:

- Breakfast
- Departure and Dialogue with Sales Counselor

CALL NOW TO RESERVE YOUR STAYCATION: 269.343.4375

FRIENDS

TO

NEIGHBORS

SOMEONE YOU KNOW WOULD LOVE TO LIVE HERE.



Earn \$1,000 by Growing Our Heritage Family!

As you know, we've been a part of Kalamazoo since 1945, so it's not exactly a secret that life at Heritage Community is something special. But of course, what makes it so special are our residents, friends, and family members. And since people like you know other people like you, we offer the Friends To Neighbors program.

It's simple. Just provide the name and contact information for someone you believe might make a good neighbor—someone who would enjoy and benefit from being a part of our community. If they choose to move here, we'll credit you \$1,000 toward your monthly fee after you move in.

When you're ready to share the Future of Our Heritage with someone who will appreciate it fully, please fill out the form on the following page, and return it to the sales and marketing team.



**FILL OUT THE FORM AND
RETURN IT TO THE SALES & MARKETING TEAM**



SOMEONE YOU KNOW WOULD LOVE TO LIVE HERE.



INTRODUCING THE FRIENDS TO NEIGHBORS PROGRAM.

We've been a part of Kalamazoo since 1945, so it's not exactly a secret that life at Heritage Community is something special. But of course what makes it so special are our residents, friends and family members. And since people like you know other people like you, we've started the Friends To Neighbors program.

It's simple. Just provide the name and contact information for someone you believe might make a good neighbor; someone who would enjoy and benefit from being a part of our community. If they choose to move here, we'll credit you \$1,000 toward your monthly fee. If you're not a current resident of Heritage Community, we'll put the same \$1,000 credit toward their monthly fee once they've made the move.

When you're ready to share the Future of Our Heritage with someone who will appreciate it fully, please fill out the form below and return it to the sales and marketing team.

PLEASE MAKE MY FRIEND A NEIGHBOR.

YOUR NAME: _____ DATE: _____

- YES.** You may use my name when contacting these individuals.
- NO.** I prefer my name to remain confidential.

REFERRAL NAME(S):

NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE: _____

EMAIL: _____

NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE: _____

EMAIL: _____

NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE: _____

EMAIL: _____

NAME: _____

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