

 (269) 343-4375

heritagecommunity.com



HERITAGE
COMMUNITY

OF KALAMAZOO

April 2022



HERITAGE
TODAY

EXPERIENCE THE FUTURE OF RETIREMENT LIVING

MONTHLY news

FROM THE HERITAGE TEAM



Greetings!

Welcome to *Heritage Today*, a newsletter created exclusively for those interested in independent living at Heritage Community of Kalamazoo. We welcome the first blooms of spring, bringing with them the season of rebirth, renewal, and the spirit of the approaching Easter holiday. We wish you a happy Easter later this month, and we hope that you carry the holiday's sense of possibility with you throughout the year that lay ahead. We are thrilled that you are considering a future here at Heritage Community. Together, we have so much to look forward to!

Whether you have just begun your search for a future home, are in conversations with our team, or have already become a member of Our Inner Circle by making your fully refundable deposit, we welcome you. Check out *A Word about Our Inner Circle* for details about joining and receiving exclusive financial and lifestyle benefits. And with the contagious excitement surrounding the June opening of Revel Creek, The Artisan is filling up fast! Now is the time to join Our Inner Circle ensuring your ability to lock in the residence of your choice as it becomes available.

So, get in on the action by joining us on April 20 for our "Spring into Action Luncheon Event," and win a free spring cleaning while you're at it. Then, mark your calendar for May 10 or May 12 for "Separating Fact from Fable," an interactive and engaging forum where we'll address some common misconceptions about senior living. See *Prospect Events* for the details.

View *Community Updates* for news of the upcoming opening of Heritage Community's all-new Memory Care residences and a photo gallery of Heritage Community's recently opened Memory Care Learning Center (MCLC). In the same section, see *Campus Life Flourishes!* to see what The Artisan residents have been up to lately.

Read this month's *Spotlight* to meet Judy Sarkozy. That's "the" Judy Sarkozy—the proud owner of Sarkozy Bakery right here in Kalamazoo, as well as Charter Member and soon-to-be resident of Revel Creek.

Also in this issue, learn about our *Staycation* program. And finally, find out how you can earn \$1,000 when you help us grow our Heritage family in the *Friends to Neighbors* section.



Warmly,
The Heritage Team



"Easter spells out beauty,
the rare beauty of new life"

~ S.D. Gordon

a WORD ABOUT OUR Inner CIRCLE



YOU'RE THE FUTURE OF OUR HERITAGE

**Your time has arrived!
The Artisan and Revel Creek are filling up fast.**

Welcome to Our Inner Circle, created for those who have chosen to live at Heritage Community, but are waiting for a specific residence to become available.

As we thaw out from the winter months, spring is a busy time in Kalamazoo. With the upcoming opening of Revel Creek, Heritage Community is especially buzzing with activity and interest. As you await the residence of your choice, Our Inner Circle is where you want to be, as membership ensures you will have first dibs on reserving your preferred residence as it becomes available.

By placing a nominal, 100-percent refundable deposit, you may become a member of Our Inner Circle, gaining access to a wealth of financial and lifestyle benefits. You'll receive exclusive invitations to Heritage Community's events and activities. You'll be welcomed by our dedicated staff and get to know our residents. And, best of all, without any obligation, you may reserve the residence of your choice at any time.

**Join Our Inner Circle today—
before the spring rush for The Artisan and Revel Creek is upon us.**

Take advantage of the many benefits listed below. The financial benefits are only available if you join within 30 days of your first appointment with a Heritage Community sales counselor.* So, call today to place your fully fundable deposit!

Members of Our Inner Circle receive exclusive benefits, including

- First monthly fee waived upon move-in*
- \$2,500 credit toward residence upgrades*
- Lifetime discount of \$100 off second-person monthly fee (Certain stipulations apply. Please ask a sales counselor for details.)*
- The right to reserve the residence of your choice at any time
- Exclusive invitations to member events and dining opportunities
- Access to the fitness center including one complimentary training session
- Entrance to monthly community events and scheduled entertainment
- Priority access to healthcare, including skilled care and rehab, should you need it before becoming a resident
- And more!

To learn more about joining Our Inner Circle in time to receive limited-time financial benefits, please contact us any time at 269.343.4375 or visit our website: <https://bit.ly/3jymSpi>.



PROSPECT EVENTS

**SPRING INTO ACTION LUNCHEON EVENT:
OPPORTUNITY IS ABOUT TO SPRING FORTH.**

Wednesday, April 20



Spring into Action at Heritage Community!

The trees are budding. The air is buzzing. The grass is greening. Anticipation is growing.

Like the city around us, Heritage Community has been in a cycle of renewal that is about to burst into glorious life this spring. Our gorgeous newly renovated dining and brand-new Wellness Centers are welcoming a delightfully diverse population of fascinating folks. Our stylish new Revel Creek residences are filling up fast in advance

of our June opening. And there's no time like right now to make sure there's a place for you in our ever-growing circle of friends and neighbors.

Join Us for Our Spring into Action April Luncheon Event and Win a Free Spring Cleaning. *

Join us for what promises to be an exciting and engaging discussion. We'll share details and plans for our continuing renovations and offer limited-time opportunities to lock in a choice residence either at Revel Creek or The Artisan.

**Ask our team about the chance to win a free spring cleaning. Must attend event to win.*

Who's Invited: The Artisan and Revel Creek Prospective Residents

When: Wednesday, April 20 | 11:30 a.m.

Where: Kalamazoo Country Club
1609 Whites Rd. Kalamazoo, MI 49008

RSVP by visiting <https://www.heritagecommunity.com/events> or by calling 269.248.5454.

Seating is by reservation only. Attendance will be limited and will follow all current state and local CDC guidelines.

SEPARATING FACT FROM FABLE: A SPECIAL PRESENTATION AT HERITAGE COMMUNITY

Tuesday, May 10
or Thursday, May 12



The Fact Is, Many of Us Don't Have All the Facts When It Comes to Senior Living.

We hear them every day. Ideas about senior living that are out of date, incomplete, and just plain wrong.

FABLE: *"I'm not ready to move there."*

FACT: *"I wish I'd moved here sooner."*

FABLE: *"They'll take all our money."*

FACT: *"90% of our deposit will be refunded to our kids."*

FABLE: *"We'll never see our friends and family."*

FACT: *"We've socialized more in the last ten days than we had in the last ten years."*

FABLE: *"We'll have to stop traveling and going out."*

FACT: *"We can pick up and go without a second thought."*

In this straightforward, interactive, and engaging forum, we'll address some of the most common misconceptions and present the facts and figures about senior living in general and at Heritage Community in particular. We'll listen to and answer your questions honestly and completely. And we'll do it all over a delicious lunch.

Join us!

Who's Invited: The Artisan and Revel Creek Prospective Residents

When: Tuesday, May 10 or Thursday, May 12 | 11:00 a.m.

Where: The Park Club of Kalamazoo | 219 W. South St., Kalamazoo, MI 49007

RSVP by visiting <https://www.heritagecommunity.com/events> or by calling 269.682.2580.

Seating is by reservation only. Attendance will be limited and will follow all current state and local CDC guidelines.

COMMUNITY UPDATES

ROOTED IN HISTORY. FOCUSED ON YOUR FUTURE.

**MEMORY CARE LEARNING CENTER
OPENED IN DECEMBER.
ALL-NEW MEMORY CARE
RESIDENCES OPENING MAY 1.**



In December, Heritage Community opened the brand-new Memory Care Learning Center, a state-of-the-art community resource right here on campus, to offer free support and education for caregivers who provide care for individuals living with Alzheimer's disease and other dementias. This invaluable resource is here to equip families with what they need to navigate their own journey.

Now, we're proud to announce the addition of 11 brand-new residences for those most in need of consistent compassionate care.

Heritage Community has long been renowned for its exceptional implementation of the Best Friends™ approach to Memory Care. Our 24/7 Memory Care staff is trained in the "Best Friends" program, a progressive and patient-centered approach based on the principles of empathy and personal investment in the life story of each resident. This system increases trust, security, and wellbeing among not just residents, but also family and team members.

The opportunity to reserve one of these spaces at the newest Memory Care in Southwest Michigan won't last long. Fully refundable reservations are being accepted now for move-in beginning May 1. Contact us to schedule a personalized tour, to ask any questions you have about our licensed care services, or to secure a spot for someone you love today.

269.342.3090 | [HeritageCommunity.com](https://www.HeritageCommunity.com)

Here are some new photos of the beautiful new Memory Care Learning Center.



CAMPUS LIFE FLOURISHES!



To honor International Women's Day on March 8, we hosted a Lunch-n-Learn where guest speaker Community Outreach Coordinator Lynn McFarlen from Langeland Family Funeral Homes presented on First Ladies.

Late February and March were action packed and full of great sources of reflection for residents here on the Heritage campus. On February 22—that's right, on 2-2-22—The Artisan hosted a silly social hour for Two's-day! Fortunately, it was also Taco Tuesday and National Margarita Day, greatly enhancing the party! We added twins, tutus, ties, and tiaras for some extra super-silly fun. We even gave away two-dollar bills to the winners of the most-creative-outfit awards!



On February 28, The Artisan residents had the pleasure of attending our popular "Prof Talks" series, where our special guest speaker, Master Sergeant and Sr. Military Science Instructor at Western Michigan University, Brad Thieroff, and four of his cadets gave an amazing presentation about the ROTC (Reserve Officer's Training Corps) process and the daily life of a future military leader.



Finally, our generous residents purchased a pile of socks to donate to the Kalamazoo Keystone Veteran Transitional House, a resource for homeless military veterans and a wonderful community connection for Heritage residents.



HERITAGE COMMUNITY SPOTLIGHT

MEET REVEL CREEK CHARTER MEMBER
JUDY SARKOZY



Like Heritage, Sarkozy Bakery is Part of Kalamazoo's History

Heritage Community of Kalamazoo is thrilled to welcome Charter Member Judy Sarkozy to Revel Creek, its newest independent living residences slated to open this summer.

As the founder and owner of Sarkozy Bakery, which first opened in Kalamazoo in 1978, Judy has strong ties to the community. The feeling is mutual as many locals consider Sarkozy Bakery, located downtown on East Michigan Avenue, to be an important part of the city's history and culture.

Judy and her husband, Ken, originally opened Sarkozy Bakery in February of 1978, two years after moving to Kalamazoo from Detroit, Michigan. They

met while attending University of Michigan and pursuing graduate degrees in the sciences at Wayne State University.

"I was interested in neuroscience and what happens when a small system of nerve cells learns something. I worked with sea slugs, cockroaches, and crickets," she laughs. "My husband's dissertation was in population dynamics in field mice."

So how do a pair of scientists decide to open a bakery?

"We were originally going to go into academia but decided not to because, at the time, married couples could not teach at the same college. So, we said, 'Let's find some place we like and figure out something to do when we get there,'" recalls Judy. "We love Kalamazoo. It's a fabulous city."

She loves the bakery's downtown location and all the arts and culture the city has to offer, including a great film society, terrific libraries, a great art institute, and world class music like the Gilmore Piano Festival.

Sarkozy Bakery, which Judy describes as classic American with an Eastern European flair specializing in breads, croissants, and lunch, continued to grow and thrive for decades until,

in 2012, it burned to the ground, losing everything—all the equipment, recipes, computer records, and a cookbook library.

It was only through the outpour of encouragement and support from the community that Judy was able to rebuild the bakery at a new location. Starting from scratch, the process took two years. But it has made a phenomenal comeback and was recently ranked Third Best Bakery in all of Michigan by MLive.com.

Judy admits that running a bakery is a lot of hard work and the early and non-traditional work hours can be especially rough on your personal life. But it is evident that she truly enjoys what she does, and although she has cut back her hours a bit, she has no plans to retire any time soon.

In fact, it was Revel Creek's proximity to the bakery and to the bus line that was one of the things that appealed to Judy when she was considering moving to a Life Plan Community.

"Revel Creek is on the bus line to the bakery and about a mile from a very nice branch of the library. It's as close to being downtown as possible," says Judy. "I also like that it is very much connected to Kalamazoo. My husband served on the board for Heritage Community years ago and they have a wonderful reputation."

Aside from the proximity, there are other factors that have influenced her decision to make the move to Revel Creek, one being that it was just the right time. Her husband passed away a couple years ago, so she felt it was important to think about her future. At Revel Creek, in addition to offering a wide range of activities and amenities, all levels of healthcare are provided on one campus.

But perhaps the biggest motivation is that she has several friends at Heritage Community, some of whom will be moving to Revel Creek at the same time.

"I know several people, not just in Revel Creek, who live on campus, and it will be fun to be in close community with them," says Judy. "Also, friends who have lived in similar planned communities have said that moving in while you are still healthy and in good shape allows you to join and adapt to your new community more easily."

common QUESTIONS

AND THE ANSWERS YOU'VE BEEN LOOKING FOR

Q: Why is Heritage Community's Memory Care Learning Center (MCLC) important?

A: The Memory Care Learning Center was created to provide access to education, information, support, and guidance for individuals living with Alzheimer's and other dementias, along with their caregivers. The MCLC is designed to serve the broader community—beyond Heritage Community—reducing the inequities of accessibility to these critical resources. It serves as a resource for answers and assurance, and to cultivate a sense of community during the post-diagnostic phase of the disease; as a provider of free remote and in-person programs for caregivers, as well as fee-based professional conferences; and as a hub for clinicians to present their best practices for dementia and Alzheimer's care.

Q: Once the renovations are complete, what will The Artisan Wellness Center include?

A: The Artisan Wellness Center will include two adjoining rooms—the Fitness Center, which houses the fitness equipment, and the Wellness Zone, which is used for fitness classes, meditation, and individual wellness offerings. With the renovations almost complete, we are looking forward to it being accessible to all independent living residents 24 hours a day, 7 days a week.

As well as The Artisan Wellness Center, residents will have access to a separate Wellness Center at Revel Creek when it opens in June. Additionally, a one-mile walking trail loops around the community, hallways are more than wide enough to accommodate fitness walking during cooler weather, and serene meditative areas, fountains, waterfalls, and other landscaping features beautify the Heritage campus.

STAYCATION:

YOUR VACATION DESTINATION FOR 3 FREE DAYS!



GREETINGS FROM SUNNY KALAMAZOO

Please be our guest at Heritage Community for two free nights and three days of STAYCATION. It's your chance to experience the freedom and security our residents enjoy year 'round. To taste the talents of our culinary team. To meet and converse with potential future neighbors. And to picture a carefree future here in the heart of Kalamazoo.

SAMPLE STAYCATION ITINERARY:

We will customize the details of your stay based on your interests and preferences.

DAY 1:

- Arrival and Welcome—3 p.m.
- Orientation and Team Greeting
- Dinner with a Resident Ambassador

DAY 2:

- Breakfast with a Resident Ambassador
- Personal Fitness Training Session with our Wellness Director
- Lunch with a Sales Counselor & Community Director
- Personal Time or Group/Club Programming
- Dinner with a Resident Ambassador

DAY 3:

- Breakfast
- Departure and Dialogue with Sales Counselor

CALL NOW TO RESERVE YOUR STAYCATION: 269.343.4375

FRIENDS

TO

NEIGHBORS

SOMEONE YOU KNOW WOULD LOVE TO LIVE HERE.



Earn \$1,000 by Growing Our Heritage Family!

As you know, we've been a part of Kalamazoo since 1945, so it's not exactly a secret that life at Heritage Community is something special. But of course, what makes it so special are our residents, friends, and family members. And since people like you know other people like you, we offer the Friends To Neighbors program.

It's simple. Just provide the name and contact information for someone you believe might make a good neighbor—someone who would enjoy and benefit from being a part of our community. If they choose to move here, we'll credit you \$1,000 toward your monthly fee after you move in.

When you're ready to share the Future of Our Heritage with someone who will appreciate it fully, please fill out the form on the following page, and return it to the sales and marketing team.



**FILL OUT THE FORM AND
RETURN IT TO THE SALES & MARKETING TEAM**



SOMEONE
YOU KNOW
WOULD LOVE
TO LIVE HERE.



INTRODUCING THE
FRIENDS TO NEIGHBORS
PROGRAM.

We've been a part of Kalamazoo since 1945, so it's not exactly a secret that life at Heritage Community is something special. But of course what makes it so special are our residents, friends and family members. And since people like you know other people like you, we've started the Friends To Neighbors program.

It's simple. Just provide the name and contact information for someone you believe might make a good neighbor; someone who would enjoy and benefit from being a part of our community. If they choose to move here, we'll credit you \$1,000 toward your monthly fee. If you're not a current resident of Heritage Community, we'll put the same \$1,000 credit toward their monthly fee once they've made the move.

When you're ready to share the Future of Our Heritage with someone who will appreciate it fully, please fill out the form below and return it to the sales and marketing team.

PLEASE MAKE MY FRIEND A NEIGHBOR.

YOUR NAME: _____ DATE: _____

- YES. You may use my name when contacting these individuals.
- NO. I prefer my name to remain confidential.

REFERRAL NAME(S):

NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE: _____

EMAIL: _____

NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE: _____

EMAIL: _____

NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE: _____

EMAIL: _____

NAME: _____

ADDRESS: _____

CITY/ST/ZIP: _____

PHONE: _____

EMAIL: _____





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