

 (292) 382-1255



[heritagecommunity.com](https://heritagecommunity.com)

HERITAGE  
COMMUNITY  

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OF KALAMAZOO

October 2021



Heritage  
TODAY

EXPERIENCE THE FUTURE OF RETIREMENT LIVING



# monthly news

FROM THE HERITAGE TEAM



Greetings!

Welcome to *Heritage Today*, a newsletter created exclusively for those interested in independent living at Heritage Community of Kalamazoo. Whether you are at the beginning of your search for a future home, are in the midst of conversations with our team, or have already become a member of Our Inner Circle by making your refundable deposit, we are honored and thrilled that you are considering a move to Heritage Community.

When you choose to move to a Life Plan Community, you are making a wise decision about your future—a future where you are free to embrace the active and engaging lifestyle you deserve. And by choosing Heritage Community, you are choosing to become part of a warm and welcoming neighborhood, where social opportunities, modern wellness, serene outdoor spaces, and longstanding tradition come together to create an ideal home.

Over the last three months alone, we have welcomed 11 new residents to Wyndham, Heritage Community's well-established independent living residences. Meanwhile, Our Inner Circle continues to grow as people join the waitlist. Members of Our Inner Circle receive exclusive benefits and invitations to member-only events.



As you await the availability of your ideal Wyndham residence, we hope you will enjoy receiving regular updates. Members of Our Inner Circle will be invited to member-only events and have exclusive access to an up-to-date directory of future neighbors. Prospects in the earlier stages of exploration will be invited to educational and social prospect events. And, regardless of where you are along the journey, you'll be kept current on the latest community developments, renovation updates, commonly asked questions, community-building efforts like our "Staycation" and "Friends to Neighbors" programs, and profiles of your soon-to-be neighbors.



Warmly,  
**The Heritage Team**



# a word TO OUR Inner CIRCLE



**YOU'RE THE FUTURE OF OUR HERITAGE.**

Welcome to our extended family! By placing a nominal deposit that is 100-percent refundable at any time, you have become a member of Our Inner Circle. As such, you will be embraced and included in the rich social fabric of our community. You'll be invited to attend events and participate in activities—either online or in person. You'll have the opportunity to get to know and feel at home with Heritage Community's residents and staff. And, without any obligation, you can feel secure in knowing you may reserve the residence of your choice at any time.

**Members of Our Inner Circle receive exclusive benefits, including**

- First monthly fee waived upon move-in
- \$2,500 credit toward residence upgrades
- Lifetime discount of \$100 off second-person monthly fee (Certain stipulations apply. Please ask a sales counselor for details.)
- Exclusive invitations to member events and dining opportunities
- Access to the fitness center including one complimentary training session
- Entrance to monthly community events and scheduled entertainment
- Priority access to healthcare, including skilled care and rehab, should you need it before becoming a resident
- And more!

To learn more about joining Our Inner Circle, please contact us any time at 269.382.1255 or visit our website:  
<https://bit.ly/ziymSpi>.





## A photograph of an elderly woman with short blonde hair, wearing a wide-brimmed straw hat and a white t-shirt. She is sitting in a green and black patterned outdoor chair, smiling broadly while looking at a laptop screen. Her right hand is resting on her chin, and her left hand is near the laptop. The background is a bright, out-of-focus green landscape under a clear sky.

As we continue to grow Our Inner Circle and ease our way back into enjoying in-person events, it is important to stay connected with friends and future neighbors by phone or online! To help nurture that effort, the Heritage team is putting together a directory for Our Inner Circle members. When you join Our Inner Circle, you will be provided with a link to a contact form where you may share your contact information for the directory if you like.

In each newsletter going forward, we will provide a password-protected link to the up-to-date directory, where Inner Circle Members will be able to login and see the directory. (To protect the privacy of members of Our Inner Circle, only fellow members will have access to the directory via the password provided by the Heritage team. If you forget your password, feel free to reach out to the Heritage team and we'll re-send it to you.)



# PROSPECT events

**DINE & DISCOVER:  
JOIN US FOR LUNCH & WYNDHAM TOUR**  
Tuesday, November 16



**Let us put Life Plan Community living into clear focus so you can see why it's the right choice for your future.**

"What is a Life Plan Community?" You're not alone if you've wondered this very thing. In fact, many people who explore their retirement options have several questions about what these communities have to offer. That's why the expert team at Heritage Community of Kalamazoo is excited to share its knowledge with you over a delicious lunch. At this special event, you'll discover what sets Life Plan Communities apart from all others.



Get clarity on costs, available contract types, and the services provided by the healthcare continuum. Plus, gain invaluable insight into how the process starts, and what a day in the life of a resident really looks like. Whatever questions or concerns you may have about Life Plan Community living, feel free to ask during this informative presentation and on the tour following lunch.

**Who's Invited:** Wyndham Prospects  
**When:** Tuesday, November 16 | 11 a.m. EST  
**Where:** Kalamazoo Country Club  
1609 Whites Road, Kalamazoo, MI 49008

RSVP by visiting <https://www.heritagecommunity.com/events> or calling 269.775.4514.

Attendance will be limited and will follow all current state and local CDC safety guidelines.



# community UPDATES

ROOTED IN HISTORY. FOCUSED ON YOUR FUTURE.



## DOWNTOWN-INSPIRED RENOVATIONS

Heritage Community is a leading-edge community bearing one of Kalamazoo's most reputable not-for-profit names since 1945. As part of the Heritage Community family, you will enjoy an active, engaged, and forward-facing lifestyle availing of existing amenities, as well as up-and-coming added comforts.

Renovations across campus will capture the essence and vibrancy of downtown Kalamazoo—home to inspired artists and galleries, creative culinarians and restaurants, Art Deco architecture, and a diverse community that brings our city to life.



In September, Heritage Community embarked on the renovation of its main dining venue. Designed by Chicago-based designer Perkins Eastman, the restaurant-style venue will harken back to the classic Midwest supper club and will offer traditional fine dining made from scratch and incorporate family heirloom recipes into thoughtfully sourced menus. A sculptural glass element—an original piece by a local artisan—will punctuate the room, while an interesting new collection of art reflecting Kalamazoo's rich industrial and natural influences will adorn Wyndham's corridors beyond the dining venue.

With a focus on holistic wellness, Heritage Community's renovations also include the wellness center, which will provide residents a place to exercise, participate in small-group classes, attend mindfulness and meditation courses, and work with a personal trainer and wellness coordinator to create customized wellbeing experiences. Wyndham boasts seven distinctive one- and two-bedroom floor plans, each including a full kitchen complete with appliances and access to a personal storage space. As residences become available, they are refurbished with modern design finishes and comforts. When you reserve a Wyndham residence, you will have the opportunity to customize the space prior to moving in, choosing from among Heritage Community's standard design motifs.

*Heritage Today* will bring you regular updates as campus renovations unfold.



# CAMPUS LIFE FLOURISHES!

As campus life has gradually returned to normal with continuing wellness and lifted restrictions across campus, Wyndham residents are so excited to get back to the regular social and educational programming to which they are accustomed! As the world remembers 9/11, Heritage Community of Kalamazoo joins in thoughtful reflection with the creation of a special 9/11 book display to commemorate the date. And, the popular Prof Talks series is back! On September 14, residents gathered in person to meet Professor Clark and keep those wheels turning!



**Wyndham resident Chuck VanZoren stops by the Club Room to peruse the reading material and pay his respects.**



**Dr. John Clark, Chair and Professor of Political Science at Western Michigan University, engages Wyndham residents in his captivating and timely presentation, "Issues and Symbols in U.S. Politics."**



# common QUESTIONS

AND THE ANSWERS YOU'VE BEEN LOOKING FOR

**Q: What does our not-for-profit status mean to us here at Heritage Community of Kalamazoo?**

**A:** Our promise to seniors began in 1945 and continues to provide a secure, comfortable living for our residents to this day. Heritage Community of Kalamazoo is driven by resident satisfaction, not profit margins. We stay true to our commitment to quality of life for residents and peace of mind for their families. As a not-for-profit organization:

- We are governed by a community board rather than a group of shareholders or investors. Without the need to pay dividends to stockholders, we can re invest funds into meaningful services, staff and programs which enhance the quality of life for residents at Heritage Community.
- Our generous donors have supported our mission throughout our 75-plus years of operation and continue to back the Heritage Community of Kalamazoo Foundation. We assure residents that if, through unexpected circumstances, they are unable to continue covering their own living costs, their home will always be secure here. With donations in all sizes and types, Heritage Community continues to assure residents a home, develop new programs and initiatives, provide scholarships to nursing staff, and expand our capacity to better serve our community now and in the years ahead.

**Q: How does a Life Plan Community differ from a rental community?**

**A:** The primary difference between rental communities and Life Plan Communities (also known as Continuing Care Retirement Communities, or CCRCs) is that independent living rental communities typically do not include any financial coverage of future health care needs. In addition, rental communities may not have a continuum of care conveniently available on the same campus.



Life Plan Communities, on the other hand, offer the various levels of living accommodations, including independent living, assisted living, and skilled nursing care, and the cost of assisted living and skilled nursing care is either partially or fully covered by the entrance fee and the monthly fee. At Heritage Community of Kalamazoo, access to every level of the highest quality of care is promised at a predictable monthly cost, and with refundable entry fee options.

Here are a couple of resources to learn about the different types of communities:

- What is a Life Plan Community?
- My LifeSite, "CCRC vs. Rental Retirement Community: What are the Differences?"
- Understanding Your Senior Living Options: Renting vs. Buying
- Renting vs. Buying in Senior Living Communities

**Q: When it comes to rightsizing, selling my home, and moving into Heritage Community, what kind of support and services are available to me as a member of Our Inner Circle?**

**A:** Heritage Community has partnered with Moving Station, a highly acclaimed relocation manager, to guide you in preparing for your move to Wyndham. Leading up to your move, you'll be guided each step of the way.

Moving Station will provide each member of Our Inner Circle with a dedicated Personal Relocation Manager (PRM), a real estate and relocation expert to provide you with ongoing support, education, and advocacy to help maximize your success. Your PRM, compliments of Heritage Community, can provide helpful rightsizing tips and connect you to reputable vendors to help with downsizing, organizing, and packing. Your PRM can also supervise the real estate process from start to finish—including identifying, selecting, and introducing the most qualified realtor; overseeing the listing and marketing of your home; and watchdogging the transaction from contract to close. When it comes to moving day, your PRM makes sure all scheduling and protocols are in place to ensure a seamless move.



# STAYcation:

YOUR VACATION DESTINATION FOR 3 FREE DAYS!



## GREETINGS FROM SUNNY KALAMAZOO

Please be our guest at Heritage Community for two free nights and three days of STAYCATION. It's your chance to experience the freedom and security our residents enjoy year 'round. To taste the talents of our culinary team. To meet and converse with potential future neighbors. And to picture a carefree future here in the heart of Kalamazoo.

### SAMPLE STAYCATION ITINERARY:

We will customize the details of your stay based on your interests and preferences.

#### DAY 1:

- Arrival and Welcome—3 p.m.
- Orientation and Team Greeting
- Dinner with a Resident Ambassador

#### DAY 2:

- Breakfast with a Resident Ambassador
- Personal Fitness Training Session with our Wellness Director
- Lunch with a Sales Counselor & Community Director
- Personal Time or Group/Club Programming
- Dinner with a Resident Ambassador

#### DAY 3:

- Breakfast
- Departure and Dialogue with Sales Counselor

CALL NOW TO RESERVE YOUR STAYCATION: 269.775.4276



# FRIENDS TO NEIGHBORS

SOMEONE YOU KNOW WOULD LOVE TO LIVE HERE.



## Earn \$1,000 by Growing Our Heritage Family!

As you know, we've been a part of Kalamazoo since 1945, so it's not exactly a secret that life at Heritage Community is something special. But of course, what makes it so special are our residents, friends, and family members. And since people like you know other people like you, we offer the Friends To Neighbors program.

It's simple. Just provide the name and contact information for someone you believe might make a good neighbor—someone who would enjoy and benefit from being a part of our community. If they choose to move here, we'll credit you \$1,000 toward your monthly fee after you move in.

When you're ready to share the Future of Our Heritage with someone who will appreciate it fully, please fill out the form on the following page and return it to the sales and marketing team.



**FILL OUT THE FORM AND  
RETURN IT TO THE SALES & MARKETING TEAM**





someone  
YOU KNOW  
WOULD LOVE  
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INTRODUCING THE  
FRIENDS TO NEIGHBORS  
PROGRAM.

We've been a part of Kalamazoo since 1945, so it's not exactly a secret that life at Heritage Community is something special. But of course what makes it so special are our residents, friends and family members. And since people like you know other people like you, we've started the Friends To Neighbors program.

It's simple. Just provide the name and contact information for someone you believe might make a good neighbor; someone who would enjoy and benefit from being a part of our community. If they choose to move here, we'll credit you \$1,000 toward your monthly fee. If you're not a current resident of Heritage Community, we'll put the same \$1,000 credit toward their monthly fee once they've made the move.

When you're ready to share the Future of Our Heritage with someone who will appreciate it fully, please fill out the form below and return it to the sales and marketing team.

Please make my FRIEND a NEIGHBOR.

YOUR NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

☐ YES. You may use my name when contacting these individuals.

☐ NO. I prefer my name to remain confidential.

REFERRAL NAME(S):

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/ST/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/ST/ZIP: \_\_\_\_\_

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EMAIL: \_\_\_\_\_





# Heritage community SPOTLIGHT

MEET WYNDHAM RESIDENTS MICHAEL AND BECKY FRAZIER

## Finding Community



Three years ago this coming November, Michael and Becky Frazier embarked on a new chapter of their life when they moved to Wyndham, the independent living residences at Heritage Community of Kalamazoo. Having frequently visited Becky's mother when she lived in a senior living community years ago, the Fraziers understood from personal experience the need for quality care. "As you begin to age, it becomes more and more difficult to find the care you need," says Becky. "I have Parkinson's, so we have to make sure

my doctors are nearby and easy to get to." Relocating from their countryside home to the conveniences of Kalamazoo was a no brainer, but once they moved in, a whole new world opened up to them.

"'Community' is the word that comes to mind," says Michael. "And that means two things: the people who work here and the friends we've made while we've been here." Getting to know the other residents—especially those who are older than the Fraziers—has enriched their lives with meaningful conversation and friendships. "We've made friends with people we otherwise wouldn't have known—people with so many incredible stories and memories. We really enjoy talking to them," says Becky.

Heritage Community is abuzz with activity, which suits Michael and Becky, who are both active and social. "There is pretty much something going on every day," says Michael. They both frequent the fitness center daily, they attend musical events featuring guest musicians on campus, and each belongs to various interest-based resident groups, whether it be book club, crafting group, or discussion group. While they both play pinochle, Becky also plays poker, dominoes, and Rummikub, and Mike participates in competitive crossword puzzles, morning quizzes, and Sunday movies. "You can do just about anything you are interested in, and you get to know people really well," says Becky.



Socialization has been especially important over the last year and a half. "It's been hard during COVID," says Becky. "While we really missed getting together with our friends in person every day, we felt so fortunate to have a whole community right here. Throughout, we had people coming by our residence and bringing us treats, and we could still see each other while wearing masks." In contrast, the Fraziers have friends and relatives in the area who were much more isolated.

"We played bingo from our residence doorways while the numbers were called out over the loudspeaker," says Michael. "And, we even had access to the fitness center one couple at a time." Daily life at Heritage continues to return to normal as dining has reopened, restrictions are gradually lifted, and off-campus fieldtrips are resuming.

While the Fraziers admit that downsizing was difficult—only their most useful and prized possessions made the move with them to their cozy Wyndham residence—they have adapted to life in a smaller space and are happy to be settled in. "The campus is gorgeous!" says Becky. The balconies are beautiful, and the sprawling, lush grounds combine professional landscaping with resident-tended gardens, including several vegetable gardens in the courtyard. The established Milwood neighborhood where Heritage Community is located offers stately homes; nearby shopping centers and pharmacies; and walkable neighborhood favorites, such as the famous Root Beer Stand and Milham Park with one of the top public golf courses in the country. "You can take care of all your needs right here," says Michael.

For the Fraziers, the decision to move to Heritage ultimately comes back to community. When shopping for a new home before their move to Wyndham, the couple toured four different communities. Though some were brand new and beautifully decorated, there was something sterile and impersonal that pointed them toward Heritage. "We opted for Heritage Community because it is the friendliest, most intimate, and most comfortable," says Michael. "We know everybody in the Wyndham—every resident and employee, from the housekeeper to the activities director, to the wellness director. And, when somebody new moves in, we latch onto them right away and want to get to know them." For this couple, community is what makes a place home.



# HERITAGE COMMUNITY

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## OF KALAMAZOO

**(292) 382-1255**

**2300 Portage St. Kalamazoo, MI 49001**

**[HeritageCommunity.com](http://HeritageCommunity.com)**

